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Ruidoso Inn 575-257-3600

97 Camelot Drive • Ruidoso • Next to "Castle"

www.bestwestern.com/ruidosoinn

Pine Springs Inn

111 Pine Springs Dr. • Ruidoso Downs • Across from the Racetrack

www.bwpinesprings.com



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Ruidoso Valley Chamber of Commerce

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The Ruidoso Valley Chamber of Commerce and Visitor Center welcomes you to Ruidoso, Lincoln County, NM!

The Ruidoso Valley Chamber of Commerce welcomes you to experience the ultimate Playground of the Southwest. Lincoln County is home to a rich history, year-round recreation, and world-class entertainment.

Whether you are a fan of horseracing, an outdoor enthusiast, a snow skier, someone that loves to shop at unique stores, or simply looking for a vacation away from the hustle and bustle, we have what you are looking for. Ruidoso offers class-act performances at the Spencer Theater and the Inn of the Mountain Gods. If you are feeling lucky, be sure to visit one of our three area casinos.

Festivals abound throughout the year with the Ruidoso Art Festival, the famous Cowboy Symposium, the Festival of Lights, the Christmas Jubilee, the Golden Aspen Motorcycle Rally, and the Wind Rider Music Festival. For our sports-minded visitors, we offer the Ruidoso Marathon and Half Marathon, 12 Hours in the Wild West mountain bike race, the Tour de Ruidoso road bike event, and numerous golf tournaments.

Perfectly situated, our mountain resort is ideal for weddings, conventions, or family reunions. Whether your event is small and intimate or a major one, we have the facilities to meet your needs.

Whatever brings you to our community, we truly hope you enjoy your experience and will plan to come back and visit us again. Our doors are always open.

Becky Brooks
Becky Brooks

Executive Director/President/CEO

Ruidoso Valley Chamber of Commerce











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Due to the uncertainty of the COVID-19 pandemic and changing event dates, you can find our up-to-date Calendar of Events at visitruidoso.com/events-calendar









WHAT'S **NEW**

We have some awesome things to look forward to and some that are already available as of 2019 and 2020.

Don't miss the newest offerings Ruidoso has for you.



WIBIT WATER PARK AT GRINDSTONE LAKE

In 2019, Ruidoso Parks and Rec brought the **Wibit Water Park** to Grindstone Lake and it has been a hit ever since! With just a short swim from shore, you will get to this floating water park full of obstacles and anticipated fun.

In 2020, the Wibit will be expanded with new features that increase the capacity for fun.

Pedestrian amenities and bank restoration will also be on the list of improvements to Grindstone Lake in 2020 by Ruidoso Parks and Rec.

P RUIDOSO MURAL WALK

Check out **Ruidoso Midtown's** murals funded by the Ruidoso Midtown Association. This public art project provided 10 new murals to local businesses. The Midtown murals have added a unique opportunity for photo ops to share your Ruidoso story. New murals coming in 2020! Use **#VisitRuidoso** or tag us **@VisitRuidoso**, we love seeing and sharing your stories!

For details of where to go to see the murals see page 49.

> MOON MOUNTAIN FRISBEE GOLF COURSE

This Rugged Ridge disc golf course is a championshipdesigned course. The course hopes to hold the 2020 disc golf state championship at **Moon Mountain**.

Mountain bike trails are being planned for **Moon Mountain** in the next few years.

GRINDSTONE CAMPGROUND

This campsite is at the popular attraction, Grindstone Lake. It is now open and taking reservations. There are 6 RV sites and 22 tent sites. Amenities include showers, picnic areas and it is pet-friendly.







ALL AMERICAN COWBOYFEST AT RUIDOSO DOWNS RACE TRACK

Ruidoso Downs Race Track & Casino will host the All American CowboyFest Oct 8-11, celebrating food, music, and lifestyle of the American Cowboy.

The festival has been re-branded for 2020. Formerly known as the Lincoln County Cowboy Symposium, the event includes an all-new Rodeo featuring bull riding, ranch and saddle bronc competitions on the race track Saturday, October 10 at 2 p.m.

Texas country music star Aaron Watson will appear on Thursday evening, October 8, Kevin Fowler on Friday evening, October 9, along with a Dave Alexander & Jody Nix dance on Saturday evening, October 10.

Another new element of the weekend includes the finals of the **Miss Rodeo New Mexico** pageant, which brings together a number of contestants competing for college scholarships and a chance to represent our state in the national competition in Las Vegas, Nevada.

The **All American Cowboy Fest** will include the nation's top authentic chuckwagon cooking competition, mounted shooting, horse seminars, and more than 120 western-style vendors. There will be a petting zoo, a mounted shooting demonstration, horse seminars and more.

For more information, visit allamericancowboyfest.com

MOUNTAIN SMOKE BBQ FESTIVAL

Mountain Smoke BBQ Festival 2.0 has taken to a new weekend. August 15th welcomes all to the BBQ-BEER-WINE-MUSIC Festival of your dreams. The event will showcase the best BBQ from the region as BBQ teams compete for a cash prize. There will be live music and unlimited sampling of beer, wine, and BBQ.

For more information, visit MountainSmokeFestival.com

Event dates subject to change or cancel due to COVID-19 restrictions. See up-to-date event information on our website at VisitRuidoso.com/events-calendar



GETTING

Albuquerque

El Paso

Alto

Roswell

FIYING

ROSWELL INTERNATIONAL AIR CENTER (ROW)

78 miles (about 1 hr 25 min)

EL PQASO INTERNATIONAL AIRPORT (ELP)

137 miles (about 2 hrs 25 min)

ALBUQUERQUE INTERNATIONAL SUNPORT (ABQ)

180 miles (about 2 hr 50 min)

PRIVATE PLANES FLY INTO

SIERRA BLANCA REGIONAL AIRPORT IN ALTO (SBRA)

14 miles (about 20 min)



FROM ALBUQUERQUE, NM:

I-25 S → US-380 E → Right on NM-37 →

Right on NM-48 (Billy the Kid Trail/Mechem Drive) →

Left on Sudderth Drive to Midtown

FROM EL PASO. TX:

I-10 E → US-54 E → Left on White Sands Blvd (US-70) → Merge Right to US-70 E → Left on Mescalero Trail → Left on Sudderth Drive to Midtown

FROM DALLAS/ABILENE/ROSWELL:

I-30 W → I-20 W (through Abilene) → Merge Right to US-84 → Turn Left on US-380 (through Roswell) → Slight Left onto US-70 W → Slight Right onto Sudderth Drive to Midtown

MILES OUR VISITORS TRAVEL TO GET HERE

NEW MEXICO:

Albuquerque	181 miles
Alamogordo	50 miles
Carlsbad Caverns	
Las Cruces	118 miles
Roswell	75 miles
Santa Fe	190 miles
White Sands	66.5 miles

TEXAS:

Abilene	384 miles
Amarillo	287 miles
Austin	582 miles
DFW Airport	556 miles
El Paso	
Houston	753 miles

Lubbock	.249	miles
Midland/Odessa	.280	miles
San Antonio	.589	miles

ARIZONA:

Phoenix	512 miles
Tucson	399 miles

NEVADA:

Las Vegas	686 miles
	1,124 miles

COLORADO:

Colorado	Springs	451.5	miles
Denver		521 m	iles

OKLAHOMA:

OKC543	miles
Tulsa649	miles

CALIFORNIA:

Las Angele	s883 miles
	sco1,197 miles
	805 miles

MEXICO:

Chihuahua	593 miles
Nuevo Leon	1,272 miles
Mexico City	2.024 miles

NUMBERS





2 AWESOME ZIPLINES: •

Apache Wind Rider ZipTour (8,890 feet long, 60+ mph)

Apache Eagle ZipRider (2,668 feet long, 55 mph)



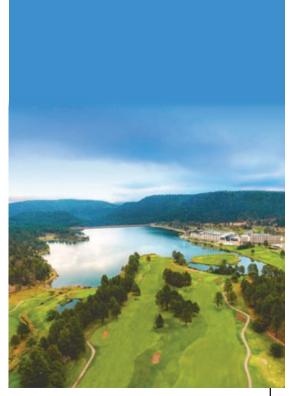
26 MILES OF TRAILS AND PATHWAYS

3 LAKES IN OR NEARBY RUIDOSO

- » Grindstone
- » Mescalero
- » Alto

4 PUBLIC OR SEMI-PRIVATE GOLF COURSES IN THE AREA

- » Inn of the Mountain Gods
- » The Links at Sierra Blanca
- » Cree Meadows
- » Rainmakers





Hotel Ruidoso // 110 Chase Street // Downtown Ruidoso 1.866.734.5197 // 575.257.2007 // www.HotelRuidoso.net



Comfort Inn // 2709 Sudderth Drive // Downtown Ruidoso 1.866.859.5146 // 575.257.2770 // www.ComfortInnRuidoso.com

CONVENIENTLY LOCATED IN THE

Heart of Dountown Rudloso!

WITHIN WALKING DISTANCE TO CLUBS, RESTAURANTS, SHOPS, GALLERIES, ENTERTAINMENT & MORE!



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THE GALLERY



PETER HURD



MICHAEL HURD



N.C. WYETH



HENRIETTE WYETH-HURD



ANDREW WYETH

Guest Houses









Enjoy your stay in the Hondo Valley at one of our five quaint New Mexican style casitas.



WINE TASTING

Enjoy our wine tasting room at the Gallery for a glass of fine New Mexico wine or beer, hors d'oeuvres, and the breathtaking views. Our Sentinel Ranch Wines feature our artwork on the labels and make the perfect souvenir or gift. Consider hosting your special event here too!









UPPER CANYON

This area holds a large portion of Ruidoso's most popular lodging. It is a beautiful stretch of road that follows the flow of Rio Ruidoso with tall aspens, oaks and cottonwood trees.

Don't miss:

» GO FISHING IN RIO RUIDOSO RIVER. IF YOU ARE STAYING IN ANY OF THE GREAT LODGING CHOICES IN UPPER CANYON, YOU ARE LIKELY ONLY A SHORT WALK FROM THE RIVER

Osprey build

two structures on the west side of Grindstone Reservoir.

» VIEWING CHRISTMAS LIGHTS DURING THE HOLIDAYS ARE A MUST!



» THE MOST CONVENIENT WAY TO ENJOY THE LAKE IS BY CAMPING THERE! GRINDSTONE

TONS OF ACTIVITIES AVAILABLE INCLUDING WATERCRAFT RENTALS, MOUNTAIN BIKE

TOURS, DISC GOLFING, FISHING AND

CAMPGROUND IS NOW OPEN

HORSEBACK RIDING

RUIDOSO DOWNS

The Downs area is a quieter town next door to the village, except for when the horse track is up and running (literally). You likely drive through Ruidoso Downs on your way to the village if you are coming from the east.

Don't miss:

- » HUBBARD MUSEUM OF THE AMERICAN WEST HAS INTRIGUING HISTORY TO ENJOY FOR THE WHOLE FAMILY
- » RUIDOSO DOWNS RACE TRACK
 IS HOME TO SOME INCREDIBLE
 EVENTS FROM THE RICHEST
 QUARTER HORSE RACE IN THE
 WORLD TO THE NEWLY REBRANDED
 ALL AMERICAN COWBOYFEST
 (FORMERLY LINCOLN COUNTY COWBOY
 SYMPOSIUM)
- » CHECK OUT THE AMAZING POTTERY AND QUILTS CREATED BY VICKI CONLEY AT PINON POTTERY



MESCALERO RESERVATION

The reservation is home to the Mescalero Apache tribe. The tribe owns and operates both Inn of the Mountain Gods and Ski Apache. There is plenty of action at Inn of the Mountain Gods year round as well as the Mescalero Apache Ceremonial Dances and Rodeo every July

Don't miss:

- » GAMBLING, ZIPLINING, EVENTS AND BIG GAME HUNTING AT INN OF THE MOUNTAIN GODS
- » VISIT ST. JOSEPH APACHE MISSION PARISH- THIS BEAUTIFUL CHURCH IS OPEN FOR VISITORS TO ENJOY IT'S AESTHETICS AND HISTORY DAILY
- » IMMERSE YOUR MIND IN MESCALERO APACHE HISTORY AT MESCALERO APACHE CULTURAL CENTER & MUSEUM

TIP:

See our
up-to-date calendar at
visitruidoso.com/events-calendar
to see what's going on
during your trip!

SKI RUN ROAD

This stretch of road travels through the mountains with beautiful scenic views all the way up to Ski Apache.

Don't miss:

- » TAKE YOUR FAMILY TUBING AT RUIDOSO WINTER PARK!
- » STOP AT ONE OF THE VISTAS FOR BREATHTAKING VIEWS ON THE WAY UP SKI RUN ROAD
- » ENJOY FRESH SNOW AT SKI APACHE. RECENT YEARS HAVE SEEN AN INCREASE IN SNOWFALL ANNUALLY
- » RIDE THE APACHE WIND RIDER ZIPTOUR ZIPLINE IT HAS THE HIGHEST ZIPTOUR RELEASE ELEVATION AT 11,489 AND REACHES 60+ MPH



@THEBURMESEMOM » FLYING J RANCH FEATURES TASTY CHUCK WAGON COOKING AND GORGEOUS COWBOY HARMONIES AS THE HALLMARK OF THIS ATTRACTION, WHERE VISITORS FROM ALL OVER TAKE HOME A HEARTWARMING SLICE OF NEW @MIRANDALANGLAIS MEXICO EACH AND EVERY SUMMER.

FORT STANTON

- » VISIT FORT STANTON HISTORIC SITE ON A SELF-GUIDED OR GUIDED TOUR THROUGH TIME TO SEE ONE OF THE MOST INTACT 19TH-CENTURY MILITARY FORTS IN THE COUNTRY.
- » EVENTS ARE HELD THROUGHOUT THE YEAR INCLUDING FORT STANTON AFTER DARK IN AUGUST AND OCTOBER, AND FORT STANTON LIVE! IN JULY. See our up-to-date calendar at visitruidoso.com/eventscalendar to see what's going on during your trip!



@LAURENELISERILEY HITE SANDS

LINCOLN

» VISIT LINCOLN HISTORIC SITE AND FOLLOW THE FOOTSTEPS OF BILLY THE KID. THIS COMMUNITY IS FROZEN IN TIME-THE 1870'S AND 1880'S.

» SEE A SHOW AT SPENCER THEATER. THIS HISTORICAL

MISS THE CHANCE TO CATCH A SHOW IN THE INCREDIBLE,

VENUE BOASTS UNIQUE ARCHITECTURE AND GLASS SCULPTURE THAT ARE WORTH THE TRIP ALONE BUT DON'T

OPERA HOUSE STYLE THEATER. (See page 43)

- » VISIT BONITO VALLEY BREWING COMPANY A NEW BREWERY THAT OPENED IN AUGUST 2018.
- » WHITE SANDS NATIONAL PARK IS ONE OF
- THE MOST BEAUTIFUL NATURAL WONDERS WHICH MAKES FOR SOME STUNNING PHOTO **OPPORTUNITIES.**
- » CAMPING, SLEDDING, HIKING, AND **BIKING ARE GREAT WAYS TO EXPLORE THIS** SPECTACULAR GYPSUM DUNEFIELD.





BACK IN THE DAY







On May 4, 1950, the Los Tablos fire started in the Lincoln National Forest. On May 6, a second fire, the Capitan Gap fire, started in the same general area. These two fires destroyed 17,000 acres of forest and grasslands. On May 8, a high wind made it impossible to keep the blaze under control. The very next day a fire crew found a frightened bear cub clinging for life to the side of a burnt pine tree. The poor cub was badly burnt. Thus the name "Smokey Bear" was given. Smokey was taken to the nearby Flatley Ranch to be cared for and then flown to a veterinary hospital in Santa Fe. Upon his recovery, Smokey was flown to Washington D.C. and hundreds of people greeted the cub along the way.

In July of 1950, Smokey was presented at schools all over the U.S. In a study given to children across the United States, after the words "Only You" were given, more kids could complete the slogan, "Can prevent forest fires" than any other slogan at the time. The Smokey Bear ad campaign has been the longestrunning ad campaign in the history of the United States and is still active today!

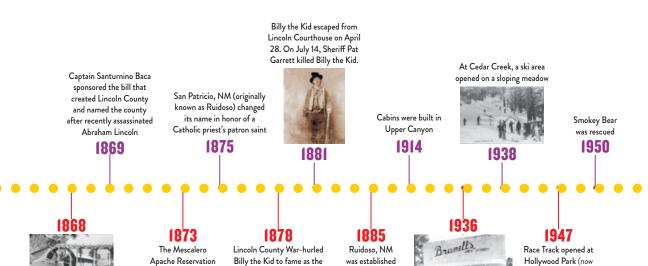
Visit Smokey Bear Historical Park! Find more info on the next page.

Brunell's Dry Goods opens

known as Ruidoso

Downs Race Track)

Paid for by Village of Capitan Lodger's Tax



War was spurred on when

Billy and the Regulators

sought revenge for the killing

of their boss, John Tunstall.

was established

Ruidoso's oldest building,

Dowlin Mill, was built

Experience THE PAST



See current event dates and info on our website at visitruidoso.com/events-calendar

FORT STANTON LIVE!

WHY YOU SHOULD GO: This is an action packed event in Fort Stanton with re-enactments that represent fort life as it was in the 1850s through the 1870s.

WHAT YOU'LL SEE: Cavalry, infantry and artillery demonstrations, old-time games for kiddos, and a military ball

Don't miss: Historic re-enactments complete with cannon fire demonstrations!



ALL AMERICAN COWBOYFEST

WHY YOU SHOULD GO: All American CowboyFest is the reinvented Lincoln County Cowboy Symposium. CowboyFest will feature three days and nights of country music, western culture and, of course, the rodeo.

WHAT YOU'LL SEE: Aaron Watson, Kevin Fowler, and Dave Alexander Don't Miss: The first year of this reimagined tradition under a new name.



MARCH ON ROME: WORLD WAR II REENACTMENT

WHY YOU SHOULD GO: March on Rome is a great event to take the kiddos to see in person what they learn about in school!

WHAT YOU'LL SEE: A March on Rome World War II reenactment and Living History display.

Don't miss: The public show battle beginning at 5:30 pm.



1959

Futurity (Richest

Quarter Horse Race)

was inaugurated

The Flying J Ranch Chuckwagon Suppers and Western Show opens 1982

Grindstone Stables opens 1988

Spencer Theater opens

1997

Inn of the Mountain Gods opens 2005

The Old Dowlin Mill fire

2017

Mescalero Apache's purchased the ski area now known as Ski Apache

Hubbard Museum of the American West opens



Ruidoso becomes a Sister City with Puerto Penasco. Sonora, Mexico

2018 Record Snowfall 22 inches in one day!

Ruidoso Visitor Guide started

Billy the Kid Casino opens

Billy the Kid scenic byway Note: To find 2020 event dates go to visitruidoso.com/events-calendar



LINCOLN HISTORIC SITE MUSEUMS

Lincoln, NM

nmhistoricsites.org/lincoln

This historic site is a community frozen in time as if it were still the 1870s and 1880s. You will experience Old Lincoln County Courthouse, Dr. Woods' House, Tunstall Store Museum, The San Juan Mission Church, El Torreón

(a defensive tower), the Convento, Montaño Store, and Anderson-Freeman Visitor's Center & Museum. Open every day except New Year's Day, Easter, Thanksgiving and Christmas Day from 9 am - 5 pm. Annual Event: Old Lincoln Days*

FT STANTON HISTORIC SITE

Fort Stanton, NM • nmhistoricsites.org/fort-stanton

Fort Stanton Historic Site is made up of 88 buildings, some that date back to 1855. You can go on a self-guided tour around the fort and experience the past as if it was present. Grounds open every day from 8 am - 5 pm and the museum is open every day from 10 am - 4 pm except New Year's Day, Easter, Thanksgiving and Christmas Day. Annual Event: Fort Stanton Live!*

SMOKEY BEAR HISTORICAL PARK

Capitan, NM • emnrd.state.nm.us/SFD/ . SmokeyBear/SmokeyBearPark

Everything you ever wanted to know about the famous bear! You'll see Smokey Bear's final resting place, his legacy and the kiddos will even have an opportunity to become official junior rangers! Open every day except Thanksgiving, Christmas, and New Year's from 9 am - 4:30 pm. Annual Event: Smokey Bear Days*

SKI APACHE

Alto, NM • skiapache.com

Ski Apache offers unforgettable adventure. Guests can enjoy some of the best skiing and snowboarding in the Southwest, with over 750 acres of varied terrain and an eight-passenger gondola offering eagleeye views to the summit. Check off bucket lists by riding the highest and third-longest zip line tour in the world. Annual Event: Dummy Gelunde and Torchlight Parade*

SPENCER THEATER OF THE PERFORMING ARTS

Alto, NM • spencertheater.com

While we suggest that you do everything in your power to see one of the great shows at Spencer Theater during your trip, we know you will not want to miss the sheer beauty that this gem holds. The seven-story landmark architecture of Antoine Predock is worth the photo alone, but inside there are four spectacular major installations by Seattle glass sculptor Dale Chihuly. Guided tours are held Tuesdays and Thursdays (excluding show dates and holidays) at 10 am or you can enjoy the glass art and architecture while attending a show. Annual Event: Taste of Spencer*



RUIDOSO DOWNS RACE TRACK

Ruidoso Downs, NM • raceruidoso.com

Ruidoso Downs Race Track welcomes a quarter-million tourists and racing fans every season. This year's 50-day racing season opens Friday, May 22 and wraps up on Labor Day, Monday Sept. 7. Ruidoso Downs is known for its Quarter Horse Triple Crown series that concludes with the \$3 million All American Futurity, known as the World's richest quarter horse race. Horses race Friday, Saturday and Sunday each week along with Memorial Day and Labor Day. General admission to the races is free and normal first post time is 1 p.m.. Families are encouraged to attend. Seating reservations can be made at 575-378-4140. Billy the Kid Casino is located inside the racing complex and is open year-round. Casino hours are 10 a.m. to late-night seven days a week. For a list of 2020 events at Ruidoso Downs Race Track see page 36.

HUBBARD MUSEUM OF THE AMERICAN WEST

Ruidoso Downs, NM • hubbardmuseum.org



This museum which, as its name gives away, is all about the history of the American West includes six exhibits: Images of the West, Ancient Tools & Technology, Free Spirits at Noisy

Water - the bronze horse sculptures outdoors, From here to there: Transportation of the West, Anne C. Stradling Family Collection, and the Carousel Horses. Open Thursday - Monday 9 am - 5 pm.

FOX CAVE

Glencoe, NM • facebook.com/FoxCaveNewMexico

Known as a hideout location of Billy the Kid, this amusing and peculiar place has exhibits with several different themes including dinosaurs, aliens, gems and more. It is in in a literal hole in the wall of a cave! Open daily Memorial Day - Labor Day 10 am - 5 pm; open the rest of the year Thursday - Monday 10 am - 5 pm.



HONDO IRIS FARM

Hondo, NM • hondoirisfarm.com This beautiful garden is a refreshing oasis of color outside the hustle and bustle of Ruidoso Village. Set beside a garden of over 400 varieties of irises and the world's largest fairy garden is a gallery in a 100-year-old adobe building. Open Tuesday - Friday 8 am - 5 pm and Saturday 8 am - 3 pm. Annual Event: Hondo Iris Farm Festival*

SMOKEY BEAR HISTORICAL PARK **WELCOMES YOU TO CAPITAN, NM**

118 Smokey Bear Blvd | Capitan, NM 88316 | smokeybear.park@state.nm.us | 575-354-2748



NM WILDLAND FALLEN FIREFIGHTER MEMORIAL

COME VISIT OUR NEW ADDITION IN **OUR INTERPRETIVE GARDEN AREA**

SMOKEY BEAR

SUMMER 9-5 · WINTER 9-4:30 CLOSED: THANKSGIVING, CHRISTMAS. NEW YEAR'S DAY



SMOKEY BEAR STAMPEDE {4th of July } Ranch rodeos · Parade · Dances · Concessions

Fireworks Display . Calf Scramble



SMOKEY BEAR'S HOMETOWN ASSOCIATION MISSION:

"To encourage the awareness and appreciation of Smokey Bear's fire prevention message, to raise money to assist in the promotion & improvement of Smokey Bear Historical Park."

AND **Kemember** ... ONLY YOU CAN PREVENT FOREST FIRES



ARTSY

HURD GALLERY O.....

30 minutes east of Ruidoso in San Patricio, NM is Hurd La Rinconada Gallery. The gallery features breathtaking paintings and prints to look through or bring home. There is also a winery, called Sentinel Ranch Winery, where you can taste local wines while deciding which artwork (or bottle of wine) you want to bring home.

Don't miss 'Make it an immersive experience by staying at one of the charming, adobe guest homes on the property.

MOUNTAIN ARTS GALLERY O

When you walk into this store you will see nearly floor to ceiling Southwest and Western works of art from pottery to metal wall art. The room to the left of the entrance as well as the hall to get to it are full of unique prints to browse through.

Don't miss: Unique metal artwork and quality pottery.

PINON POTTERY O

This shop on the side of Highway 70 in Ruidoso Downs is owned by a passionate artist who not only creates the pottery but makes beautiful quilts as well. Vicki Conley opened her studio/gallery in 2000 and has been doing what she loves ever since.





JEWELRY & ACCESSORIES

DJ'S JEWELRY

Visit this log cabin to view DJ and Kelly's designer collection of Native American jewelry in 14k gold and sterling, precious and semiprecious gemstones. They specialize in quality domestic turquoise.

Don't miss: The Native American turquoise and sterling silver jewelry.

LEATHER'S WITH STYLE

Love that genuine leather smell? Enter this shop and you will find some incredible quality leather goods for men and women.

Don't miss: This is the perfect place to grab a gift for the hard-to-shop-for man in your life!

TANNER TRADITION OF

The Tanner tradition started back in 1872 when the Tanner family started working with the Native American people to bring their authentic jewelry and artwork to the public. Now in the fifth generation of being a family-run establishment, they still offer some of the best quality and genuine Native American creations.

Don't miss Original jewelry, art, and rugs.



QUIRKY FINDS

BOOKS, ETC

Ruidoso's favorite bookstore in the heart of Midtown has plenty of unique items to browse. Books, Etc offers local artist goods, souvenirs, and locally written books.

Don't miss: The great selection of geek-related goods and board games.

CANDLE POWER o

You are absolutely sure to find a scent in this store that you will love, whether it's a candle, incense, or Poo-Pourri! Don't let the name fool you though, they also offer snacks & sauces, chimes, earrings, and more!

Don't miss: The store is pet friendly! Bring in your furry best friend, sniff some candles, and get them a biscuit.

GALLERIA WEST

This shop with its signature blue awning holds some beautiful pieces of local art inside its doors. Ask the employees about anything in the store, if they don't know about it they have a big book of info about every handmade item to give you a little story to take home with the item.

Don't miss: They can custom make jewelry with unique, locally sourced stones!







OUTDOORS

HONDO IRIS FARM

Hondo Iris Farm is tucked away off of Highway 70 in Hondo (about a 35-minute drive from Ruidoso). It has a beautiful garden of irises and other plants and flowers. There is also a gallery and gift shop inside and a fairy garden back behind the irises! You can also order irises or take home some seeds to grow your own.

Don't Miss: Bring a picnic lunch and enjoy the hummingbirds and the irises in bloom in May.

SKI APACHE SKI SHOP

You can now rent your gear in town! Since Ski Apache Ski Shop is located in the village there is no need to wait in lines when you get all the way up the mountain! After your done skiing or snowboarding you can drop off the gear while on the mountain so you don't have to fuss bringing it back to the store.

Don't miss: Skip the lines at Ski Apache and buy your lift tickets at the ski shop!

BRUNELL'S

An iconic outdoor apparel store known for service and quality. Located in the heart of the Midtown district, Brunell's offers one of the widest range in men and women outdoor equipment. Local knowledge, passion for the outdoors, and a multifaceted business model has set the standard for Ruidoso.

Don't miss: The best outdoor boot collection in Ruidoso. Hit the trails with confidence with local area expertise and a wide selection of boots.





James Tsoodle • Gordon Snidow Tim Cox • Diane Whitehead B.C. Nowlin . Susan Williams Michael McCullough



2530 Sudderth Dr + Ruidoso NM 88345 + 575.257.9748 + www.mountainartsgallery.com







BREAKFAST

Wake up excited to enjoy some delicious options in this beautiful village.

From a perfect breakfast burrito to a New Mexico twist on eggs Benedict, Ruidoso has you covered.

TINA'S CAFE

Tina's is a great option if you're looking for a place to start a tradition of visiting when you come to town. Breakfast or lunch, you can't go wrong here.

WE SUGGEST: The "Pig Candy" (Cinnamon Roll + Bacon? Yes, please.)

TAKE HOME: The pies are delicious or some Green Chile Chicken Tamales for dinner later!

LOG CABIN RESTAURANT

For a good ole' traditional breakfast, a local favorite is Log Cabin Restaurant. **Pro tip...** get there early to avoid the morning rush!

WE SUGGEST: Pancakes or Waffles.

TAKE HOME: A piece of beautiful local artwork that hangs on the walls.

ZOCCA COFFEE

Zocca Coffee has a chill, comfortable atmosphere perfect for coffee with friends or to get some work done away from the office or cabin.

WE SUGGEST: Breakfast Burrito

TAKE HOME: A Chai Latte (the coffee is great too, we've just heard their chai latte is the best!)











LUNCH

Some of our favorite lunch spots just so happen to be in Midtown, which makes them perfect to stop by during a busy day of shopping! Here are a few top lunch picks...







ANAHEIM JACKS

This family-owned and operated restaurant has been a favorite since 2014. The food is always fresh and delicious.

WE SUGGEST: Billy the Kid Burger or Geronimo Burger

TAKE HOME: Whichever of our suggestions you didn't take for lunch!

HALL OF FLAME BURGERS

Hall of Flame Burgers is an awesome burger joint in the 4 Seasons Mall in Midtown. This is a great place to stop in while exploring the shops in the heart of Ruidoso.

WE SUGGEST: Southwest Burger

TAKE HOME: Street Tacos

GRILL CALIENTE

With an intimate and relaxing atmosphere, you can't go wrong stopping here for a bite. Check out the patio on a beautiful summer day.

WE SUGGEST: Mushroom, Tenderloin, or Mahi Tacos

TAKE HOME: The Apples dessert





DINNER

After a long day of sightseeing or adventure seeking, we have some great ideas for places to dine and unwind.

FLYING J RANCH

You don't want to miss this step back in time where you not only get dinner, but also a show and fun activities for the whole family. No need for suggestions on this one, just pick what you want from the chuckwagon supper provided. Don't worry though, it's delicious!

DINNER INCLUDES: Tender Brisket, BBQ Grilled Chicken, Cowboy Beans, Potato, Chunky Applesauce, Biscuit and Spiced Cake (great options for gluten-free!)

TAKE HOME: Snag some cool western-themed toys for the kiddos in the Flying J Ranch Shops

NOISY WATER SUSHIO

One of Ruidoso's newest dining options is Noisy Water Sushi. This is our first sushi spot in the village and we are proud to say it is quite delicious! It is located in Midtown with plenty to explore nearby.

WE SUGGEST: Ruidoso Roll (We had to choose our namesake that includes green chile, of course!)

TAKE HOME: Orange Chicken Rice Bowl

CASA BLANCA

Since 1983 Casa Blanca has been serving up delicious Mexican, Southern New Mexican, and Tex-Mex food. They are known for their green chile strips and some pretty perfect margaritas.

WE SUGGEST: Green Chile Chicken Enchiladas

TAKE HOME: Their House Salsa or Fiery Hot Salsa Verde with some chips for a late-night snack.







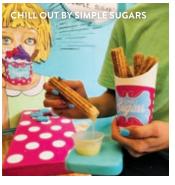


DESSERT

Let us help you satiate that sweet tooth. Ruidoso knows just how to fulfill all your cravings!







THE CORK AND KETTLE

The Cork and Kettle is a specialty food and wine store in Ruidoso. This fun shop is an attraction as much as it is the perfect place to get some yummy souvenirs. Enjoy a free wine tasting and peruse all of the treats the shop has to offer.

WE SUGGEST: Fresh "Picnic" items in-store including cheeses, crackers, salamis, pistachios, etc.

TAKE HOME: Wine, a Delicious Cappucino, or any of the fresh Pistachio Products from Heart of the Desert

CHILL OUT BY SIMPLE SUGARS

This is Ruidoso's favorite yogurt shop. You have to try their self-serve frozen yogurt. Toppings range from fresh fruit to chocolate or gummy candies, nuts, syrups, and sprinkles. Whatever floats your boat, they've got you covered.

WE SUGGEST: (Aside from the yogurt)... Fresh Churros or Deep Fried Oreos

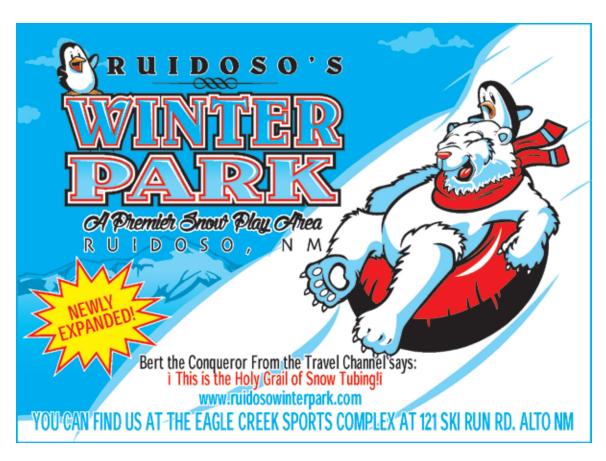
TAKE HOME: Refreshing Fresh-squeezed Lemonade.

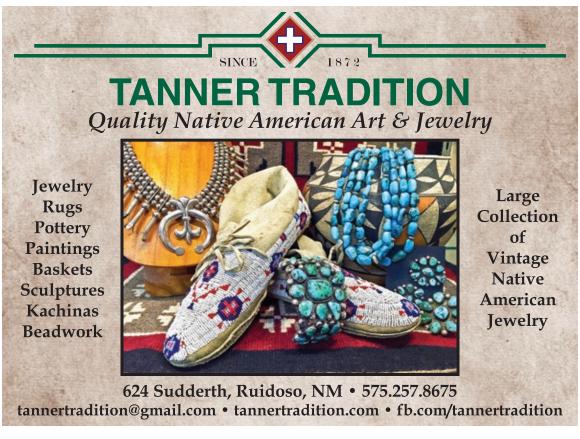
CORNERSTONE BAKERY & CAFE

This staple has been a part of Ruidoso for 21 years as of this year! You will have a hard time deciding between all of the yummy baked goods in the case, but don't worry, you can grab a box of pastries or bag of bread (or both!) to go on your way out.

WE SUGGEST: Black Forest Strudel

TAKE HOME: A Loaf of Sliced Green Chile Cheddar Bread.





CHILE IN RUIDOSO

Check out some of the best places to experience the New Mexico famous, Green Chile Phenomenon.

- » Green Chile Strips at Anaheim Jacks
- » Award Winning Green Chile State Fair Burger at Oso Grill in Capitan
- » Green Chile Chicken Tamales or anything smothered in Green Chile Cream Sauce at Tina's Cafe
- » Green Chile Alfredo Pasta or add Roasted Green Chile to your pizza at Vinny and Val's
- » Green Chile Chicken Lasagna at Rio Grande Grill and Taproom
- » Hatch Green Chile Cheddar Club at Cornerstone Bakery
- » Green Chile Strips at Casa Blanca
- » Green Chile Enchiladas at Grill Caliente
- » Hatch Burger at Hall of Flames
- » Green Chile Besito Caliente Wine at Noisy Water Winery
- » Green Chile Bacon Mac and Cheese at Hunt and Harvest
- » Annual Great High Mountain Bed Race and Green Chile Cookoff on June 6
- » Fresh Roasted Green Chiles free with entry at Chile the Kid Festival (July 31-August 2) o-----









Highlights from the permanent collection



Fun family activities and interactive kid's corner

Exhibits featuring authentic buggies and wagons, Native American basketry, pottery, and kachina dolls, Spanish colonial items, and much more!



Open Thursday - Monday 9 am - 5 pm Final admission at 4:15 pm 575-378-4142

Look for the big

wild horses east

of the racetrack

on highway 70 in

Ruidoso Downs!

hubbardmuseum.org

facebook.com/hubbardmuseum





Owned and operated by the City of Ruidoso Downs



2020 Artesia Events

No Sweat, Just Wet June 13

Smokin' on the Pecos June 26 - 28

4th **of July Extravaganza** *July 4*

Eddy County Fair July 20 - 25





Art in the Park
October 17

Trick or Treat MainStreet October 31

Balloons & Tunes
November 6 - 8

Light Up! ArtesiaDecember 3





Red Dirt Black Gold August 29

> Clays Crusher September 19

Fiesta! A Celebration of Hispanic Heritage Mid-September

SENM Regional Swap Meet & Car Corral October 9 - 10



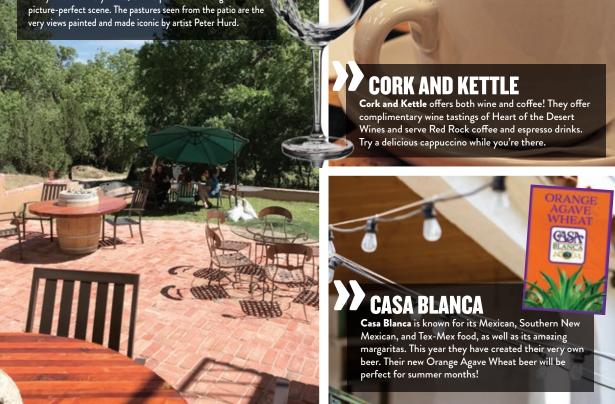














INN OF THE MOUNTAIN GODS CASINO

Inn of the Mountain Gods Resort and Casino provides all kinds of activities and events, but if you just want to lay low and spin the wheel or yell "Bingo!" check out their casino! It is owned and run by the Mescalero Apache Tribe.

Slots • Poker • Blackjack • Craps • Roulette • Bingo

RUIDOSO DOWNS RACE TRACK & BILLY THE KID CASINO

The race track features weekly horse racing (Fri/Sat/Sun) and on holidays. There are regular promotions and festivals during the season, and Billy the Kid Casino is open year-round.

- » Horse Racing May 22 to Sept. 7 on Fridays, Saturdays, Sundays and Holidays
- » Families are welcome and general admission is free
- » Billy the Kid Casino features new slot machines and daily promotions
- » Newly carded players in the casino receive up to \$20 in free slot play

CASINO APACHE TRAVEL CENTER

This casino is a little more low key that the other two options and provides several gaming options. This casino includes a full-service truck stop and soft touch car wash. It is also owned and operated by the Mescalero Apache Tribe.

Slots • Blackjack • Roulette • Ultimate Texas Hold 'Em Poker



promotions!







OUARTER HORSE AND THOROUGHBRED STAKES SCHEDULE

Ruidoso Futurity Trials

MAY 24

Ruidoso Derby Trials

John Andreini **Memorial Stakes** \$40,000

MAY 29

Mountain Top Futurity Trials (QH)

MAY 30

Ruidoso Maiden Stakes Trials \$4,000

MAY 31

Dash For Speed Stakes \$25,000

une

Mountain Top Futurity Trials (TB)

JUNE 6

Ruidoso Derby \$750,000* (GI)

Ruidoso Invitational Stakes \$100,000

JUNE 7

Ruidoso Futurity \$1,000,000* (GI)

Ruidoso Juvenile Stakes \$100,000

JUNE 13

Mountain Top Futurity (QH) \$350,000 (RG2)

Mountain Top Juvenile Stakes \$50,000*

JUNE 14

Ruidoso Sprint Handicap \$30,000

Rita Danley **Distaff Stakes** \$40,000

Ruidoso Maiden Stakes \$100,000*

JUNE 20

Mountain Top Futurity (TB) \$125,000*

JUNE 27

Higheasterjet Handicap \$50,000 (G2)

JUNE 28

First Lady Handicap \$50,000

asino

RUIDOSO DOWNS RACE TRACK & CASINO 26225 US Highway 70 • Ruidoso Downs, NM 88346 575-378-4431 • www.RaceRuidoso.com

july

Rainbow Futurity Trials

Rainbow Derby Trials

Rainbow Oaks Trials

JULY 10

Zia Futurity Trials JULY 11

Zia Derby Trials

JUIY 18 Rainbow Derby \$500,000* (GI)

Rainbow Oaks \$250,000*

Rainbow Invitational Stakes \$100,000

JULY 19

Rainbow Futurity \$1,000,000* (G1)

Rainbow Juvenile Stakes

ZIA FESTIVAL

JULY 24 Rio Grande Senorita **Futurity Trials** \$4,000

Rio Grande Senor **Futurity Trials** \$4,000

> JULY 25 Zia Derby* \$175,000 (RG2)

Zia Handicap \$50,000 (RG2)

Sierra Starlet \$50,000

Sierra Blanca Handicap \$50,000

> JULY 26 Zia Futurity \$375,000* (RGI)

Zia Juvenile \$50,000

Zia 870 Championship \$50,000

Road Runner Handicap \$50,000

Lincoln Handicap \$50,000

Land of Enchantment Stakes \$50,000

JULY 31 John Deere Ruidoso Downs Juvenile Trials

august

AUGUST 1

Adequan Ruidoso **Downs Challenge Trials**

Ruidoso Downs Distaff **Challenge Trials**

AUGUST 2

Bobby Dan Crenshaw Memorial Stakes \$20,000

Mr Jet Moore Handicap \$50,000 (G2)

AUGUST 9

Brigand Handicap \$20,000

AUGUST 15

John Deere Ruidoso Downs Juvenile Challenge \$25,000*

Adequan Ruidoso Downs Derby Challenge \$60,000

Ruidoso Downs Distaff Challenge \$15,000

AUGUST 16

Rio Grande Senorita **Futurity** \$125,000*

Rio Grande Senor **Futurity** \$125,000*

AUGUST 21

All American Futurity Trials

AUGUST 22

All American Futurity Trials

AUGUST 23

All American Derby Trials

All American Oaks Trials

september

SEPTEMBER 5

Red White and Blue **Claiming Stakes** \$15,000

Bill Reed Memorial Stakes \$20,000

SEPTEMBER 6

All American Gold Cup \$200,000* (GI)

All American Derby \$700,000* (GI)

All American Oaks \$300,000*

All American Invitational Stakes \$100,000

Billy the Kid Handicap \$30,000

SEPTEMBER 7

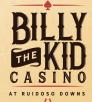
Tribute to the Troops Stakes \$15,000

Governor's Handicap \$50,000

All American Juvenile Stakes \$200,000

All American Futurity \$3,000,000* (GI)

*Estimated purse





LIVERACING



MAY 22 - LABOR DAY







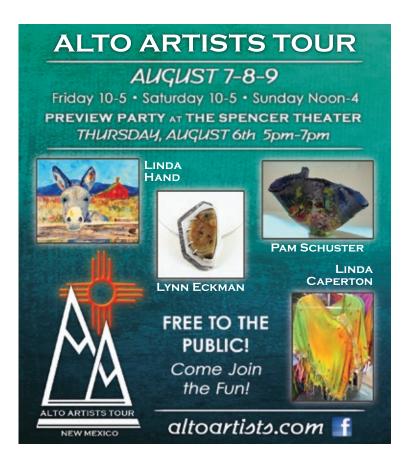
CASINO OPEN OPEN OPEN OPEN OF A RAIL YEAR



AT RUIDOSO DOWNS











Colossians 3:23

The Ruidoso Valley Chamber of Commerce
Proudly presents to you

Ruidoso Art Festival July 24th—26th, 2020

Aspenfest Parade and Festival in Wingfield October 3rd, 2020

Festival of Lights Parade & After Party
December 3rd, 2020

Vines in the Pines March 13th & 14th, 2021





MOUNTAIN ARTS GALLERY

Why You Should Go: Mountain Arts Gallery is a beautiful gallery in the heart of midtown featuring Southwest and Western art including originals, prints, pottery, metal art. etc.

What You'll Experience: Gorgeous pieces for sale that exemplify the beauty of Lincoln County nearly floor to ceiling.

Details: 2530 Sudderth Drive, Ruidoso. Open daily 10 am - 6 pm.

For more information visit mountainartsgallery.com



Why You Should Go: Vacation is about taking control of your time. If you love art, the Alto Artists' Studio Tour is a self-guided opportunity to see what the artists see while creating.

What You'll Experience: Just north of Ruidoso on Highway 48, art lovers can find paintings, metal sculptures, wood and gourd, leatherwork, tiles, quilts, photography and hand-woven shawls and scarves.

Details: August 7-9, 2020, Friday & Saturday 10 am - 5 pm; Sunday 12 pm - 4 pm. There is an Artists' Preview Party at Spencer Theater on August 6th from 5-7 pm. For more information visit **altoartists.com**



Why You Should Go: This studio tour was started by local artists in Lincoln County so they could share their methods and studios! 25 years later and this tour around the area is still a beautiful one you won't want to miss.

What You'll Experience: Follow a map to studios around the area that artists have opened up to the public to show how they make their art.

Details: July 3-5, 2020. For more information visit artloop.org

GALLERIA WEST O

Why You Should Go: This shop is run by a husband and wife duo. They have information about nearly every piece in their store and the artist who created it. What You'll Experience: A helpful staff that can help you find some unique, local items and jewelry to bring home with you.

Details: 2358 Sudderth Drive, Ruidoso. Friday 9 am - 5 pm. For more information visit galleriawest.us

DUIDOGO ADT AND WINE FECTIVAL



RUIDOSO ART AND WINE FESTIVAL O

Why You Should Go: Art. AND. Wine. Need we say more? But really, this event in its 49th year is run by the Ruidoso Chamber of Commerce and is everything the event title promises and more.

What You'll Experience: Artists from around the country bring their artwork to Ruidoso to sell and some demonstrate how they create their works. While you are walking around admiring the art enjoy wine tastings from wineries from all around New Mexico.

Details: July 24-26, 2020. Ruidoso Convention Center. Friday Noon - 6 pm, Saturday 10 am - 6 pm, Sunday 10 am - 5 pm. For more information visit ruidosonow.com/art-festival

OCAL ARTISTS SPOTLIGHT MICHAEL FISH

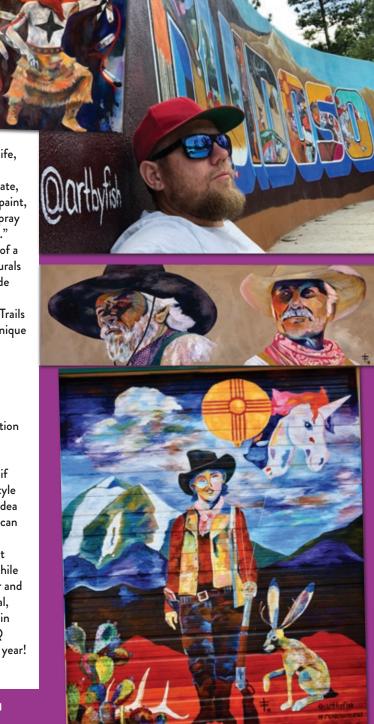
Michael Fish works out of Capitan, NM - where he was born and raised. His mother and father both had artistic minds which sparked his curiosity. Since 1981 (when he was 5 years old!) Michael knew he was an artist and has created art since. One of his earliest memories of trying his hand at drawing was around age 4 when he drew a fly under his finger because he had seen his dad draw the same.

Forty years later and Michael is renowned for his amazing, unique use of color. His current work focuses on wildlife, people and scenery influenced by the western culture and awesome resources of his home state, New Mexico. He primarily works with acrylic paint, but also works with charcoal, pencil, pastels, spray paint and "anything else that will leave a mark." He even has a video on his social media pages of a gun powder drawing he did! Michael's local murals are must-see attractions in Ruidoso and include Ruidoso Commons Plaza Mural (across from Sacred Grounds), Billy the Kid mural (Happy Trails building), Smokey Bear and Friends Mural (Unique Boutique).

Michael's work can be seen on Facebook and Instagram - @artbyfish. All of his artwork is for sale on these platforms, as well as on his website (coming soon - artbyfish.org). In addition to original artwork, he sells prints of his work



and accepts commissions if you like his style and have an idea in mind. You can find him and his artwork at Brewdoso, Chile the Kid Beer and Wine Festival. and Mountain Smoke BBQ Festival this year!



>> SPENCER THEATER

Since opening in 1997, the non-profit Spencer Theater for the Performing Arts in Alto, New Mexico has presented an impressive array of professional performances throughout the years. The countless talents have included superstars in music, drama, and comedy, and scores of fabulous touring Broadway musicals and plays, internationally touring productions, symphonies and operas, all forms of famed dance companies, improv and stand-up comedy, and an abundance of pop, rock and big band revues and tributes. Family and children's theatre also highlight the theater's annual schedules and shows designed specifically for school children fill the hall every year.

WHERE TO SEE LIVE LOCAL MUSIC

- » SACRED GROUNDS
- » CLUB 49
- » LOST HIKER BREWERY
- » WIN PLACE SHOW
- » HIDDEN TAP
- » QUARTERS
- » VINNY AND VAL'S
- » TALL PINES

@RANDYB2011

For more info see page 71

TIP:

Visit our website for up-to-date IMG & Spencer events!

INN OF THE MOUNTAIN GODS

When the sun goes down, things heat up at the Inn of the Mountain Gods.

Guests can enjoy their evening in style with some of the biggest headliners and up-and-comers in the country, or with a nightcap at Wendell's Lounge overlooking Lake Mescalero.

They have live music at multiple locations and top comedians every week at Club 49 inside the casino. Or check out their 2,000-seat event center. The party never ends.



NEW MEXICO'S YEAR-ROUND **MOUNTAIN** PLAYGROUND.

SKIING | BIKING | HIKING ZIPLINE | PAINTBALL

Plus, gear up at our Ski Apache Ski Shop on Sudderth.



575.464.3600 | ALTO, NM OWNED AND OPERATED BY THE MESCALERO APACHE TRIBE



- 24 HOUR MEMBER ACCESS -
 - \$5 DAY PASSES -
 - TANNING -
 - PERSONAL TRAINING -



2927 Sudderth Dr. Ruidoso, NM 88345 575-502-5438

WWW.ANYTIMEFITNESS.COM



WANDERLUST IN THE WILDERNESS

Where

[wan·der·lust]

noun

a strong desire for; or impulse to wander or travel and explore the world.

TO GO FOR OUTDOOR PLAY

@THEWESTEXWINDOW

TUBING

Ruidoso Winter Park is the best place to go tubing during winter months.
Thanks to magic carpet lifts that carry you to the top of the hills your day is sure to be filled with thrills instead of spills! Tubes available for single rides or giant tubes for the whole family!

CAMP 🚄

Monjeau Campground (near the lookout) has 4 campsites with grills and toilets. Some of the best views of the Sierra Blanca mountain range can be found here.

RIKE

Cedar Creek (T120F, 1.3 miles) is a purpose-built, one-way downhill flow trail complete with rock gardens and jumps!



HORSEBACK RIDING

Grindstone Stables is just a few minutes from Midtown. They offer one-hour guided rides (7 days a week Memorial Day - Labor Day, then most weekends and school holidays- call for reservations), carriage rides in the summer and sleigh rides in the winter.



HIKE

A couple of our favorite trails for hiking are Cedar Creek Fitness Trail (T90) and Perk Canyon Trail (T93) both offer exploration within Ruidoso.

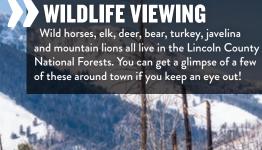
@AARON.GOELLER







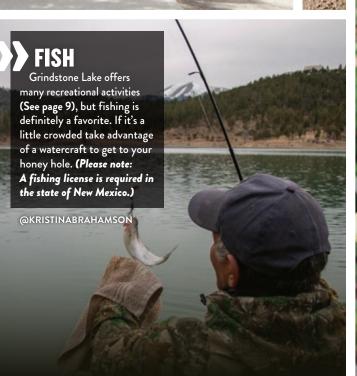


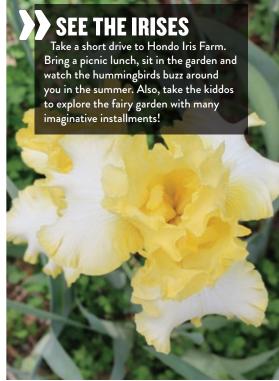


@THEWESTEXWINDOW











RUIDOSO

How to stay a safe distance from the wild ones while visiting. (All safety information courtesy of U.S. Forest Service)

WHEN CAMPING

- Leave pets at your rental. Pets may attract bears and mountain lions. If dogs are permitted, keep them on a short leash so they don't interact with wildlife.
- Carry EPA registered bear pepper spray when hiking and camping in bear country
- Set up cooking, eating, and supply areas at least 100 yards from your sleeping area.
- Keep sleeping bags and tents completely free of food, beverages, and odorous items.
- Use bear resistant food containers, where available or required, to store food and odorous items when not in use.
- Do not sleep in the clothes you cook or handle fish and game in. The odors may attract wildlife.
- Keep children within your sight.

REMEMBER:

The animals you see roaming the area are WILD. Please keep a safe distance and refrain from feeding or petting the animals. Their beauty can still be admired from afar.

AROUND TOWN OR WHEN

- Do not feed wild animals (including deer, horses & elk)
- Travel in Groups
- Do not approach wild animals
- Keep kids close and pets leashed
- Make noise
- Never follow wild animals
- Don't block a wild animal's line of travel
- Use a telephoto lens, spotting scope, or binoculars to photograph or observe wild animals
- Maintain a safe distance

CAMPING CHECKLIST

- Clothing (something warm, extra socks, and rain gear)
- Compass
- □ First aid kit
- □ Food (bring extra)
- Flashlight
- □ Foil (to use as a cup or signaling device)
- □ Hat
- Insect repellent
- Map
- Nylon filament
- Pocket knife

- Pocket mirror (to use as a signaling device)
- Prescription medications for ongoing medical conditions
- Radio with batteries
- Space blanket or a piece of plastic (to use for warmth or shelter)
- Sunglasses
- Sunscreen
- Trash bag (makes an adequate poncho)
- Waterproof matches or matches in a waterproof tin
- Water purification tablets
- Whistle (to scare off animals or to use as a signaling device)

SEARCH FOR THESE LOCATIONS IN YOUR MAPS APP!



PLEASE NOTE: This is a self-guided tour.



















To be featured tag us

@VisitRuidoso and use #VisitRuidoso on Facebook & Instagram!

1. HAPPY TRAILS

Mural Artist: Michael Fish Address: 2520 Sudderth Drive

2. HALL OF FLAME BURGERS

Mural Artist: Logan Flerity, James Flores & JB Heard

Address: 2500 Sudderth Drive

3. OLD BARREL TEA COMPANY

Mural Artist: Rachel Levinson Address: 2402 Sudderth Drive

4. NOISY WATER WINERY

Mural Artist: Lucas Aoki Address: 2342 Sudderth Drive

5. UNIQUE BOUTIQUE

Mural Artist: Andrew Phipps Address: 2339 Sudderth Drive

6. TALL PINES

Mural Artist: Samantha Odom Address: 2213 Sudderth Drive

7. THE VILLAGE BUTTERY

Mural Artist: Jeff Hayes Address: 2107 Sudderth Drive

8. THE AGENCY

Mural Artist: Trish Wade Address: 2101 Sudderth Drive

9. 25TH IN MID

Mural Artist: Andrew Phipps Address: 2523 Sudderth Drive

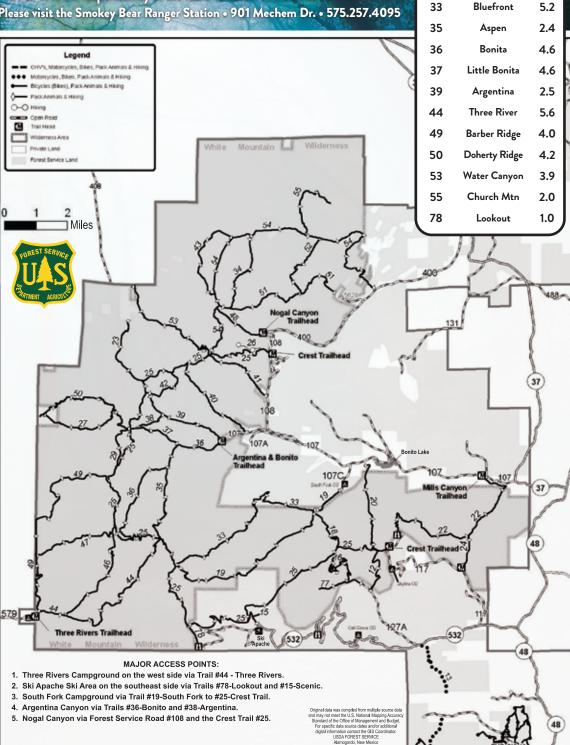
10. MIDTOWN COMMONS PLAZA

Mural Artist: Michael Fish

Location: Across from Sacred Grounds Coffee

and Tea House on Sudderth Drive

NOTE: It is the responsibility of the hiker to obtain more detailed information. Please visit the Smokey Bear Ranger Station • 901 Mechem Dr. • 575.257.4095



TRAIL#

15

19

22

25

TRAIL NAME

Scenic

Southfork

Mills

Crest

MILES

0.6

6.0

4.7

21.7







PLEASE CALL OR VISIT THE SMOKEY BEAR RANGER DISTRICT IN RUIDOSO AT 575.257.4095 FOR MORE INFORMATION.

CEDAR CREEK TRAILS

Located within Ruidoso, NM along Cedar Creek Rd. are approximately 13 miles of custom made and/or improved pedestrian and mountain biking trails for which hiking and horseback riding are also permitted.

Access

There are three main trailheads in the area. To access the Cedar Creek North trails, parking is approximately 200' from the intersection of Mechem and Cedar Creek Road. 100' further along Cedar Creek Rd. is the parking for the Fitness and southern trails. To access the downhill trail quickly, parking is available at the water towers along 214 Catron Dr.

Use

The area is open all year but snow and icy conditions may be present in the winter

months. Trails in this area are considered moderate difficulty for mountain bikes due to steep climbs and descents with narrow treads. It is considered easy difficulty for hiking and horseback riding. There are no corrals for horses or other pack animals in the area. The DOWNHILL Trail is exclusively designed for ONLY mountain bikes and offers advanced trail designs including jumps. It travels downhill only and can be accessed via the Cedar Creek Ridge trail (T120).

Facilities

Restrooms are available at either the Cedar Creek Picnic Area or Sam Tobias Campground when open to the public – summer months. No other developed features are available in the area. Be sure to PACK OUT WHAT YOU PACK IN to leave your public lands better than you found them. There are facilities for WATER

at the picnic area and campsite when open. Plan on bringing your own.

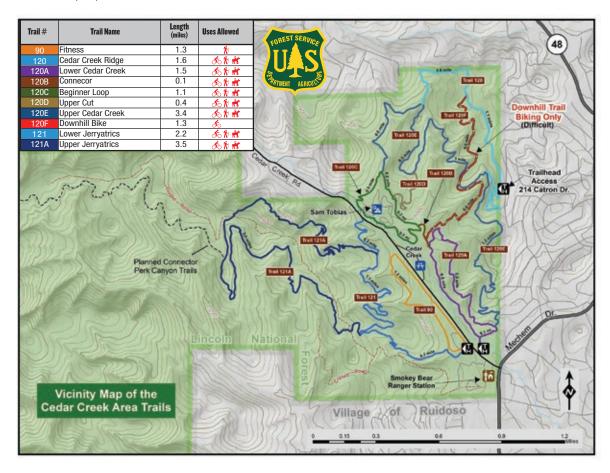
ALL PETS MUST BE ON A LEASH

Narrative

This trail system is generally rated excellent by all users for scenery and interest. Forested in parts with lovely open meadows and views of Sierra Blanca abound throughout the system. Short and long loops are available.

Please keep in mind that your average elevation is approximately 7,500' and at these elevations it can be hot in the summer and cold and icy in the winter.

AS ALWAYS, LET SOMEONE KNOW BEFORE YOU GO.









PLEASE CALL OR VISIT THE SMOKEY BEAR RANGER DISTRICT **IN RUIDOSO AT 575.257.4095** FOR MORE INFORMATION.

GRINDSTONE LAKE TRAILS

Located within Ruidoso, NM at and around Grindstone Lake are approximately 14 miles of custom built mountain biking trails for which hiking and horseback riding are also permitted.

Access

There is one main trailhead for all of the trails at this site. Take Carrizo Canyon Rd (the road leading to the Inn of the Mountain Gods) to Grindstone Canyon Rd. Turn left onto Resort road and follow the signs to Grindstone Lake. Once at the lake, park in the upper parking lot to access the trailhead.

Use

The area is open all year but snow and icy conditions may be present in the winter months. Trails in this area are considered moderate difficulty for mountain bikes due to steep climbs and descents with narrow treads. It is considered easy difficulty for hiking and horseback riding. There are no corrals for horses or other pack animals in the area.

Facilities

Restrooms are available at the Grindstone Lake parking area. No other developed features are available in the area. Be sure to PACK OUT WHAT YOU PACK IN to leave your public lands better than you found them. There are no facilities for

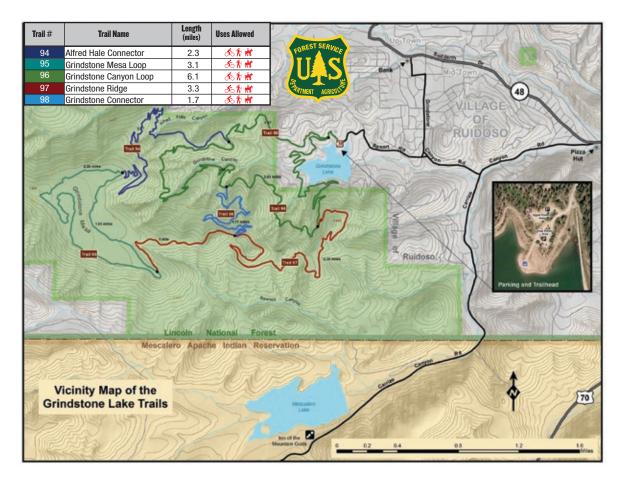
WATER at the site so bring your own.

Narrative

This trail system is generally rated excellent by all users for scenery and interest. Forested in parts with lovely open meadows and views of Sierra Blanca abound throughout the system. Short and long loops are available.

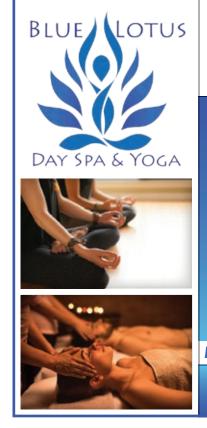
Please keep in mind that your average elevation is approximately 7,500' and at these elevations it can be hot in the summer and cold and icy in the winter.

> **AS ALWAYS. LET SOMEONE** KNOW BEFORE YOU GO.









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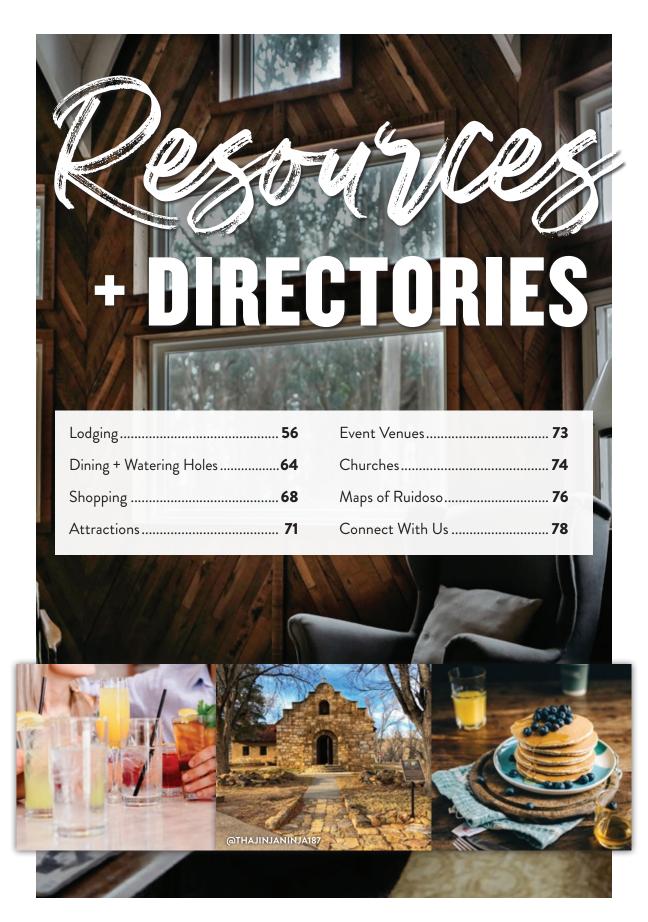
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127 Hwy 37, Alto 575.336.4444 alongtheriverry.com \$-\$\$ • 2 units



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Canyon Creek Lodge

900 Carrizo Canyon Road 575.257.9131 canyoncreeklodge.net \$-\$\$\$ • 15 units







Casa Ruidoso

150 Snow Park, Alto 575.336.4088 vrbo.com/640043 \$\$\$ • 1 unit





Casey's Midtown Cabins

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616 Sudderth Drive 575.257.0740 cottagecentralcabinsnm.com \$\$-\$\$\$ • 22 units



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Dan Dee Cabins *

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112 Lower Terrace Drive 575.808.8484 idlehourlodge.com \$\$ • 12 units









121 La Junta Ranch Road, Alto 575.315.0936 575.315.0935 lajuntaguestranch.com

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Lazy Bear Retreat LLC

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Pine Ridge Campground *

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Rainbow Lake Cabin & RV Resort *

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Lodge and Cabins * 2959 Sudderth Drive 575.257.4311 877.361.4103 smlruidoso.com \$\$-\$\$\$ • 23 units











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575.808.3981 sherwood.forest.ruidoso.com \$\$ • 7 units







Sierra Blanca Cabins *

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Story Book Cabins, Inc *

410 Main Road 575.257.2115 888.257.2115 storybookcabins.com \$\$-\$\$\$ • 26 units







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Upper Canyon Lodging Co. *

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West Winds Lodge *

208 Eagle Drive 575.257.4031





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866.766.3445 whisperingpinecabinsruidoso.com











Cozy

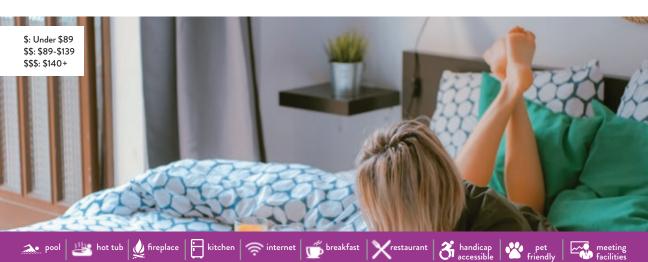


Sandy & Jason Price (575) 630 0094 cozybear@windstream.net CozyBearRuidoso.com

> 100 Fifth Street Ruidoso, NM 88345



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Innsbrook Village Country Club and Resort * 146 Geneva Drive

575.258.3589 800.284.0294 innsbrookcondos.com \$\$\$ • 90 units



Little Moon Resort, LLC *

900 Carrizo Canyon Road 575.489.5241 littlemoonllc.com \$\$ • 6 units



Lodging in Ruidoso *

220 Lookout Drive 575.315.0935 800.545.5137 lodginginruidoso.com \$\$\$ • 31 units



Pinecliff Village *

401 Hwy 70 575.378.4427 800.545.5137 pinecliffvillage.com \$-\$\$ • 56 units





Pinon Park Vacation Rentals *

108 Jack Little Drive 575.258.4129 808.487.4666 pinonparkrentals.com \$\$-\$\$\$ • 60 units







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603.516.0200 877.815.4227 sellmytimesharenow.com \$\$-\$\$\$ • 2 units





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226 Excalibur Road 575.257.5748 tiaradelsol.com \$\$-\$\$\$ • 30 units









2959 Sudderth Drive 575,257,4311 uppercanyonlodging.com \$\$-\$\$\$ • 16 units









Village Lodge *

1000 Mechem Drive 575.258.5442 800.722.8773 villagelodge.com \$\$ • 28 units











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West Winds Condos *

208 Eagle Drive 575.257.4031 800.421.0691 wwlodge.com \$\$\$ • 12 units















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344 Sudderth Drive 575.808.8555

apachemotelruidoso.com

\$ • 11 units NO AMENTITIES

Arrowhead Motel & RV Park *

25999 Hwy 70 575.257.4241 arrowheadmotelandrv.com \$ • 15 units



Best Western Pine Springs Inn *

1420 Hwy 70, Ruidoso Downs 575.378.8100

bestwestern.com \$-\$\$\$ • 98 units



Best Western Plus

97 Camelot Drive 575.257.3600 bestwestern.com

\$\$ • 57 units





26154 Hwy 70 575.378.8000

bestway-inn.new-mexico-hotels.com \$\$ • 21 units



Budget Lodge

601 Sudderth Drive 575.257.4071 575.257.7030

budget-lodge.new-mexico-hotels.com









Carrizozo Inn

102 Central Ave, Carrizozo 575.648.1196

carrizozoinncarrizozonewmexico.us \$ • 20 units





Comfort Inn Ruidoso *

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Days Inn

26150 Hwy 70 575.378.4299 daysinn.com \$-\$\$\$ • 48 units







Economy Inn

26157 Hwy 70, Ruidoso Downs 575.378.4706 \$-\$\$ • 17 units



Four Winds Motel

6539 Hwy 380, Carrizozo 575.648.3260

four-winds-motel.new-mexico-hotels.com

\$ • 21 units



Hampton Inn & Suites *

26141 Hwy 70, Ruidoso Downs 575.378.1199

hamptoninn3.hilton.com

\$\$-\$\$\$ • 62 units









Hotel Ruidoso *

110 Chase Street 575.257.2007 hotelruidoso.net \$-\$\$\$ • 55 units









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Inn of the Mountain Gods *

287 Carrizo Canyon Drive 575.464.7777 800.545.9011

innofthemountaingods.com \$\$-\$\$\$ • 273 units



La Quinta Inn & Suites *

26147 Hwy 70, Ruidoso Downs 575.378.3333

laquintaruidosodowns.com \$\$ • 63 units









MCM Elegante Lodge & Resort * 107 Sierra Blanca Drive

575.258.5500 866.211.7727

mcmeleganteruidoso.com \$\$-\$\$\$ • 118 units









Motel 6 of Ruidoso

412 Hwy 70 575.630.1166 800.466.8356 motel6.com

\$ • 83 units









Nob Hill Lodge 105 El Paso Road

575.257.9212 nob-hill-lodge.new-mexicohotels.com

\$-\$\$ • 16 units



Quality Inn & Suites *

307 Hwy 70, Ruidoso Downs 575.378.4051

qualityinn.com \$-\$\$\$ • 74 units













Rainbow Inn

103 Central Avenue, Carrizozo 575,648,4006

rainbow-inn.hotels-newmexico.com \$ • 14 units









The Inn of the Mountain Gods' 2,000-seat Allan to Foreigner to ZZ Top.

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ruidosomountaininn.com \$\$ • 102 units









Sands Motel & RV

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sandsmotelrv.com

\$ • 12 units





627 Sudderth Drive 575.257.4140 800.658.9694 sitzmark-chalet.com

\$ • 17 units



Smokey Bear Motel

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\$ • 27 units







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villagelodge.com

Super 8 Motel

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wyndhamhotels.com/super-8 \$ • 61 units





Swiss Chalet Inn

1451 Mechem Drive 575.258.3333 sciruidoso.com

\$-\$\$ • 45 units





The Lodge at Cloudcroft

601 Corona Place, Cloudcroft 800.395-6343 thelodgeresort.com

\$-\$\$\$ • 57 units



Travelodge

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\$-\$\$ • 59 units











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arrowheadmotelandrv.com

14 Full RV Hook-Ups All Amps



Bonito Hollow RV Park & Campground

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bonitohollow.com

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Crockett Canyon RV *

139 Crockett Canyon Trail, Nogal 575.336.7877 26 Full RV Hook-Ups 10 Pull Thru - All Amps



Eagle Creek RV Resort and Lodging *

159 Ski Run Road, Alto 575.336.1131

eaglecreekrvresort.com

49 Full RV Hook-Ups 14 Pull Thru - 30 & 50 Amps



Grindstone Lake Campground *

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ruidosoparksandrec.com

6 RV sites • 22 tent sites



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Little Creek RV Village *

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littlecreekrvpark.com

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Mama Bear RV Park

214 Smokey Bear Road, Capitan 575.354.2394

mamabearrvpark.com

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midtownmountaincampground.com

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pineridgervpark.com 60 Full RV Hook-Ups

18 Pull Thru



R&R RV Park

595 Gavilan Canyon Road 575.258.1187 19 Full RV Hook-Ups - All Amps



Rainbow Lake Cabin & RV Resort *

806 Carrizo Canyon Road 575.630.2267

rainbowlakecabinandry.com 49 Full RV Hook-Ups

4 Pull Thru - All Amps



Recreation Village *

717 E White Mountain Drive 575.258.4568 866.608.0935

recreationvillagervpark.com 30 Full RV Hook-Ups - All Amps



Riverside RV Park *

298 Gavilan Canyon Road 575.257.3428

riversidervparkruidoso.com 31 Full RV Hook-Ups - 30 & 50 Amps



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silverleafrv.com

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slowplayrvpark.com 150 Full RV Hook-Ups 20 Tent Sites 68 Pull Through - 30 & 50 Amps



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stonemountainryparkandresort.com 13 Full RV Hook-Ups

5 Pull Thru 9 Back-In - 30 & 50 Amps



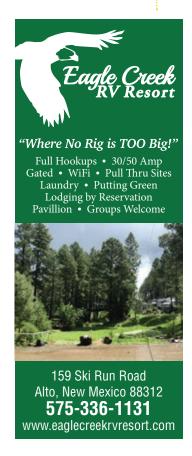
Twin Spruce RV Park *

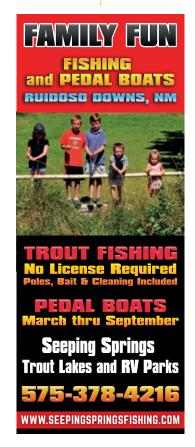
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twinsprucervpark.com

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Circle J *

1825 Sudderth Drive 575.257.4105

Dickey's Barbecue Pit *

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Gathering of Nations

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1712 Sudderth Drive 575.257.1842

Halo*

1301 Mechem Drive 575.315.0081

Old Barrel Tea Company*

2402 Sudderth Drive 575.315.0999

Sacred Grounds Coffee & Tea House *

2704 Sudderth Drive 575.257.2273

Starbucks Coffee *

2722 Sudderth Drive 575.630.0096

The Cork & Kettle *

2801 Sudderth Drive 575.257.6112

The Hemp House *

2000 Sudderth Drive 575.258.0000

Tina's Café

2825 Sudderth Drive 575.257.8930

Village Buttery *

2107 Sudderth Drive 575.257.9251

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1129 Mechem Drive 575.258.1445

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637 Sudderth Drive 575.937.5215

Cree Meadows Country Club *

301 Country Club Drive 575.257.2733

Denny's Restaurant *

26137 Hwy 70, Ruidoso Downs 575.378.1389

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511 Main Street, Corona 575.849.1238

Farley's Food Fun & Pub *

1200 Mechem Drive 575.258.5676

Four Winds

101 S. Central, Carrizozo 575.648.2964

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2500 Sudderth Drive 575.257.9987

Halo*

1031 Mechem Drive 575.315.0081

Hidden Tap *

2408 Sudderth Drive 575.257.0497

Hunt & Harvest *

2408 Sudderth Drive 575.258.1193

Lincoln County Grill *

2717 Sudderth Drive 575.257.7669







Log Cabin Restaurant *

1074 Mechem Drive 575.258.5029

Noisy Water Sushi

2501 Sudderth Drive Suite C 575.257.2273

Oso Grill

Smokey Bear Boulevard and Hwy 48, Capitan 575.354.2327

Rio Grande Grill & Tap Room *

441 Mechem Drive 575.808.8456

Schlotzsky's *

2812 Sudderth Drive 575.257.7811

Smokey B's at Apache Casino *

2584⁵ Hwy 70, Mescalero 575.464.7059

Smokey Bear Restaurant

310 Smokey Bear Boulevard, Capitan 575.354.2257

Subway *

148 Sudderth Drive & 1129 Mechem Drive 575.630.0251

Sunny's Seafood To Go

2415 Sudderth Drive #5 575.257.8677

The Quarters Bar & Grill

2535 Sudderth Drive 575.257.9535

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Can't Stop Smokin'

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Chef's Coat Take Out *

637 Sudderth Drive 575.937.5251

Cornerstone Bakery Café *

1712 Sudderth Drive 575.257.1842

Dickey's Barbecue *

26185 Hwy 70 575.378.0096

K-Bob's Steakhouse *

157 Hwy 70 575.378.0025

Schlotzsky's *

2812 Sudderth Drive 575.257.7811

Subway *

148 Sudderth Drive & 1129 Mechem Drive 575.630.0251

The Quarters Bar & Grill

2535 Sudderth Drive 575.257.9535

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210.383.2923

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101 Sun Valley Road, Alto 575.336.4046

Club Gas

1137 Mechem Drive 575.258.3211

Kentucky Fried Chicken

331 Sudderth Drive 575.257.2119

McDonald's

144 Sudderth Drive 575.257.7547

Paul's New Mexican Take-Out

Hwy 380, Carrizozo 575.648.2885

Smokey's Country Market

116 Smokey Bear Boulevard, Capitan 575.354.2219

Sonic Drive-In

102 Sudderth Drive 575.257.4787

Taco Bell

26128 Hwy 70, Ruidoso Downs 575.257.4246

We Deliver Ruidoso *

wedeliverruidoso.com

FINE DINING

Michael J's Italian Restaurant *

601 Mechem Drive 575.257.9559

Ruidoso Jockey Club *

1463 Hwy 70, Ruidoso Downs 575.378.4446

The Wortley Hotel

Hwy 380, Lincoln 575.653.4300

Tinnie Silver Dollar *

28 miles east of Ruidoso, Tinnie 575.653.4425

Wendell's*

Inn of the Mountain Gods 287 Carrizo Canyon Road, Mescalero 575.464.7842

MEXICAN

Casa Blanca *

501 Mechem Drive 575.257.2495

Chef Lupe's Café *

26135 Hwy 70, Ruidoso Downs 575.651.1100

Chileo's

135 Hwy 70, Ruidoso Downs 575.378.4033

Comal

2117 Sudderth Drive 575.258.1397







Disco Taco 141 Hwy 70 575.378.4224

El Camino Nuevo* 1025 Mechem Drive 575.258.4312

El Paisano 442 Smokey Bear Boulevard, Capitan 575.354.2206

El Paraiso Mexican Restaurant 721 Mechem Drive 575.257.0279

Peña's Place 2963 Sudderth Drive 575.257.4135

Garcia Café 1101 Sudderth Drive 575.257.0899

Grill Caliente * 2800 Sudderth Drive 575.630.0224

Jorge's Café 2064 Hwy 70 575.378.9804

La Hacienda 340 Sudderth Drive 575.630.0266

La Sierra 100 Lake Shore Drive, Alto 575.336.4673

Old Road Restaurant 692 Old Road, Mescalero 575.464.4674

Ole Taco 319 Sudderth Drive 575.257.5040

Café Rio 2547 Sudderth Drive 575.257.7746

Domino's Pizza * 1717 Sudderth Drive 575.257.3030

Michael J's Italian Restaurant * 601 Mechem Drive 575.257.9559

Pizza Hut * 725 Sudderth Drive 575.257.5161

Vinny and Vals 2703 Sudderth Drive 575.257.5753

STEAK & SEAFOOD

Cattle Baron* 657 Sudderth Drive 575.257.9355

K-Bob's Steakhouse * 157 Hwy 70 575.378.0025

The Rancher's Steak & Seafood 2823 Sudderth Drive 575.257.7540

Texas Club Grill & Bar * 212 Metz Drive 575.258.3325

VEGETARIAN/

Grill Caliente * 2800 Sudderth Drive 575.630.0224

Village Buttery * 2107 Sudderth Drive 575.257.9251

WATERING HOLES

1852 Treaty Room * Inn of the Mountain Gods 287 Carrizo Canyon Road 800.545.9011

Anaheim Jack's 1097 Mechem Drive 575.808.8340

Big Game Sports Bar * Inn of the Mountain Gods 287 Carrizo Canvon Road 800.545.9011

Bonito Valley Brewing Company * 692 Calle la Placita, Lincoln 575.653.4810

Broken Arrow Tap House * Inn of the Mountain Gods 287 Carrizo Canyon Road, 800.545.9011

Casa Blanca * 501 Mechem Drive 575.257.2495

Cloudcroft Brewing Company * 1301 Burro Avenue, Cloudcroft 575.682.2337

Club Gas 1137 Mechem Drive 575.258.3211

Cree Meadows Country Club * 301 Country Club Drive 575.257.2733

Eagle Ranch Pistachio Groves/ Heart of the Desert Pistachios and Wine * 7288 Hwy 54/70, Alamogordo 575.434.0035

Farley's Food Fun & Pub * 1200 Mechem Drive 575.258.5676

Glencoe Distillery 27495 Hwy 70, Glencoe 575.430.2325

Hidden Tap * 2408 Sudderth Drive 575.257.0497

Lost Hiker Brewing Company * 26394 Hwy 70 #6, Ruidoso Downs 512.825.7521

Lost Hiker Brewery Midtown Taproom 2536 Sudderth Drive, Ruidoso Downs 575.937.4516 losthikerbrewing.com

Noisy Water Winery * 2342 Sudderth Drive 575.257.9335

No Scum Allowed Saloon 933 White Oaks Avenue, White Oaks 325.513.9338

Rio Grande Grill & Tap Room * 441 Mechem Drive 575.808.8456

Sacred Grounds Coffee & Tea House * 2704 Sudderth Drive 575.257.2273

Sentinel Ranch Winery 105 La Riconada Lane, San Patricio 575.653.4331 hurdgallery.com

Tall Pines Beer & Wine Garden 2213 Sudderth Drive 575.630.0327

The Cellar Uncorked 2332 Sudderth Drive 575.630.0037

The Cork & Kettle * 2801 Sudderth Drive 575.257.6112

The Quarters Bar & Grill 2535 Sudderth Drive 575.257.9535

Win, Place & Show 2516 Sudderth Drive 575.257.9982







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2523 Sudderth Drive 575.257.6766 25thinmid.com

A Quilting Stitchuation, LLC

1715 Sudderth Drive 575.315.0541 aquiltingstitchuation.shop

Albertsons Market

721 Mechem Drive 575.257.4014 albertsonsmarket.com

Alto Ski Shop

874 Hwy 48 at Ski Run Road, Alto 575.336.4386 altoskishop.com

Back Country Attitudes

1203 Sudderth Drive 575.937.5141 backcountryattitudes.com

Big 5 Sporting Goods 26090 Hwy 70 #2 575.378.1149

big5sportinggoods.com

Books, Etc

2340 Sudderth Drive 575.257.1594 ruidososbookstore.com

Branding Outlet -Embroidery & Screen **Printing**

2812 Sudderth Drive Suite B 575.257.7500 brandingoutlet.com

Brunell's, Inc.

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Buffett's Candies

1925 Sudderth Drive 575.257.5669 buffettscandies.com

Burke's Outlet

209 US Hwy 70 575.378.9173 burkesoutlet.com

Bryan's Green Care

2117 Sudderth Drive 575.258.1109

Candle Power

2605 Sudderth Drive 575.257.9508 candlepowernm.com

Casa Decor

1214 Mechem Drive 575.258.2912 casadecorruidoso.com

Cattilac Style Ruidoso

2546 Sudderth Drive 575.808.8012 cattilacstyle.com

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114 Hwy 70, Suite A2 505.515.5057 **att.com**

DJ's Jewelry

618 Carrizo Canyon Road 575.630.1514

Galleria West

2538 Sudderth Drive 575.257.4560 galleriawest.us

Green Health CBD Wellness

1031 Mechem Drive 575.973.8791

Hadley's Fruit Market

1133 Mechem Drive 575,258,3024

Halo

1031 Mechem Drive Suite 1 575.315.0081 haloruidoso.com

Happy Hiker Ruidoso

2330 Sudderth Drive 575.315.0123 happyhikerruidoso.com

Heart of the Desert Pistachios & Wines

7288 Hwy 54/70, Alamogordo 575.434.0035 heartofthedesert.com

Hunt and Harvest at the Mercantile

2480 Sudderth Drive 575.258.1193

Indulgence

2601 Sudderth Drive 575.630.0067 indulgenceinruidoso.com

J Roberts

2608 Sudderth Drive 575.257.6945 irobertsclothing.com

Johnston Jewelers

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Kona Cowboy Coffee Company

575.257.8593 konacowboycoffee.com

Latitude 33 Services / Aromaland

808.497.5638

Leathers With Style

2338 Sudderth Drive 575.257.0289 leatherswithstyle.com

Let Them Be Little

2600 Sudderth Drive 575.313.2582

Magnolia on the River Florist

207 Eagle Drive 575.420.7817

Malkerson Gallery 408

408 Twelfth Street, Carrizozo 612.963.1499 gallery408.com

Martha's Fabrics

101 Vision Drive 575.630.2231 marthas-fabrics.com

McGinn's PistachioLand

7320 Hwy 54/70, Alamogordo 575.437.0602 pistachioland.com

Miller Waldrop

26143 Hwy 70, Ruidoso Downs 575.392.6508 millerwaldrop.com

Mitchell's Silver, Turquoise & Gifts

2622 Sudderth Drive 575.257.6924 mitchellssilver.net

Mountain Arts Gallery

2530 Sudderth Drive 575.257.9748 mountainartsgallery.com

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Noisy Water Winery

2342 Sudderth Drive 575.257.9335 noisywaterwinery.com

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Old Barrel Tea & Spice Co.

2402 Sudderth Drive 575.315.0999 oldbarreltea.com

Pavelka's Sleep & Comfort

2801 Sudderth Drive Suite F 575.630.1234 pavelkasleepcomfort.com

Pine Needles Gifts & Decor

2959 Sudderth Drive 575.257.4311 uppercanyonlodging.com

Pinon Pottery Studio & Gallery

3 mi E of WalMart stoplight, Ruidoso Downs 575.378.4270 vicki-conley.com

Rainwaters

2313 Sudderth Drive 575.257.8727

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Rocky Mountain Sports

1103 Mechem Drive 575.258.3224 playruidoso.com





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Ruidoso T-Shirt Outlet

2508 Sudderth Drive 575.257.3132 ruidosotshirt.com

Sabor

2526 Sudderth Drive 575.630.0070

Sandman Armory LLC

332 Sudderth Drive 575.257.3943 sandmanarmory.com

Seasons Nursery

315 Sudderth Drive 575.257.9802 seasonsnurserynm.com

Shannon Loves Flowers

27680 Don Mauricio Loop. San Patricio 575.489.7608

Sierra Blanca Motors

304 Highway 70 575.257.4081 sierrablancamotorsnm.com

Ski Apache Ski Shop

1308 Sudderth Drive 575.464.3658 skiapache.com/rentals

Ski Ruidoso Ski Shop

1137-A Mechem Drive 575.258.3024 skiruidososkishop.com

Tanner Tradition

624 Sudderth Drive 575.257.8675 tannertradition.com

The Annex at Sacred Grounds

2706 Sudderth Drive 575.257.2273 sacredgrounds-coffee-andtea-house.com

The Arrowsmith Store

963 Calle La Placita, Lincoln 575,653,4034 arrowsmithstore.com

The Cork and Kettle

2801 Sudderth Drive 575.257.6112 thecorkandkettle.com

The Hemp House LLC

2000 Sudderth Drive 575.258.0000

The Perfect Gift

2501 Sudderth Drive Suite G 505.379.7921 theperfectgiftruidoso.com

The Ruidoso Trading Post

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The Unique Boutique

2339 Sudderth Drive 575 257 6562

The Woodsman

2319 Sudderth Drive 575.808.8889

Treasures Galore

613 Sudderth Drive 575.686.2534 treasuresgalore.business.site

Truman's Furniture Outlet

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Turkeyfoot Pipeworks

650 Sudderth Drive 575.937.1460 turkeyfootpipeworks.com

Village Ace Hardware

2815 Sudderth Drive 575.257.5410 villageacehardwareruidoso.com

White Mountain Glass

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Apache Wind Rider ZipTour

1286 Ski Run Road, Alto 575.464.3633 skiapache.com/ziptour

Back Country Attitudes *

Grindstone Lake 575.973.5141 backcountryattitudes.com

Backwoods Mountain Bike Tours *

117 Old Lincoln 575.973.2221 backwoodsmountainbiketours.com

Big Game Hunts

287 Carrizo Canyon Road, Mescalero 575.464.9770 575.464.7448 innofthemountaingods.com/ outdoor/big-game-hunts

Billy the Kid Casino

26225 Hwy 70, Ruidoso Downs 575.378.4431 raceruidoso.com/casino

Billy the Kid Scenic Byway *

26305 Hwy 70, Ruidoso Downs 575.378.5318 billybyway.com

Blue Lotus Day Spa *

2810A Sudderth Drive 575.257.4325 ruidosodayspa.com

Bonito Valley Brewing Company *

692 Calle La Placita, Lincoln 575.653.4810 bonitovalleybrewing.com

Casino Apache Travel Center

25845 Hwy 70, Mescalero 575.464.7059 casinoapachetravelcenter.com

Cloudcroft **Brewing Company***

1301 Burro Avenue, Cloudcroft 575.682.2337 cloudcroftbrewing.com

Club 49

287 Carrizo Canyon Road, Mescalero 575.464.7334 innofthemountaingods.com/ club-49

Cree Meadows **Golf Course**

301 Country Club Drive 575.257.2733 playcreemeadows.com

Enchanted Vine*

104 Alto Pines Trail, Alto 575.937.5866 enchantedvinebarn.com

Floatation Station LLC*

1309 Sudderth Drive 575.315.0870 floatationstation.com

Flying J Ranch * 1028 Hwy 48, Alto 575.336.4330 flying jranch.com

Fort Stanton *

104 Kit Carson Road, Fort Stanton 575.354.0341 nmhistoricsites.org/fort-stanton

Fox Cave *

26897 Hwy 70, Glencoe 575.378-9954

Galleria West

2538 Sudderth Drive 575.257.4560 galleriawest.us

Glencoe Distillery

27495 Hwy 70, Glencoe 575.430.2325

Grindstone Stables *

523 Resort Drive 575.257.2241 grindstonestables.com

Halo Coffee Shop *

1031 Mechem Drive Suite 1 575.315.0081 haloruidoso.com

Hidden Tap * 2408 Sudderth Drive #B 575.257.0497 hiddentaproom.com

Hondo Iris Farm and Gallery *

MM 284, Hwy 70, Hondo 575.653.4809 hondoirisfarm.com

Hubbard Museum of the American West *

841 Hwy 70, Ruidoso Downs 575.378.4142 hubbardmuseum.org

Hurd-La Rinconada Gallery and Guest Homes *

105 La Rinconada Lane, San Patricio 575 653 4331 hurdgallery.com

Inn of the Mountain Gods Resort and Casino *

287 Carrizo Canyon Road, Mescalero 575.464.7777 innofthemountaingods.com

Inn of the Mountain Gods Stables

Road, Mescalero 575.464.7424 innofthemountaingods.com/ outdoor/horseback

Kids Konnection

287 Carrizo Canyon

659-687 Hull Road 575.973.7456

Libby Corry Massage *

207 Eagle Drive 575.630.0449

Lincoln State Monument *

Lincoln, NM 575.653.4372 nmhistoricsites.org/lincoln

Lost Hiker Brewing Company *

26394 Hwy 70, Ruidoso Downs 512.653.7486 losthikerbrewing.com

Lost Hiker Brewery Midtown Taproom

2536 Sudderth Drive, Ruidoso Downs 575.937.4516 losthikerbrewing.com

Malkerson Gallery 408 *

408 Twelfth Street, Carrizozo 612.963.1499 gallery408.com/zozo

Mountain Arts Gallery *

2530 Sudderth Drive 575.257.9748 mountainartsgallery.com

Noisy Water Winery*

2342 Sudderth Drive 575.257.9335 noisywaterwinery.com

Pillow's Funtrackers *

101 Carrizo Canyon Road 575.257.3275 funtrackers-ruidoso.net

Pinnacle Trail Systems * 575.639.1415

mountainbikeruidoso.com

Pinon Potterv Studio & Gallery *

26465 Hwy 70, Ruidoso Downs 575.378.4270 vicki-conley.com

Quarters

2535 Sudderth Drive 575.257.9535

Rainmakers Resort and Club *

250 Rainmaker Drive, Alto 575.336.7500 rainmakersusa.com

Rainwaters *

2313 Sudderth Drive 575.257.8727

Ruidoso Bowling Center *

1202 Mechem Drive 575.258.3557 ruidosobowlingcenter.com

Ruidoso Downs Race Track and Casino 3

26225 Hwy 70, Ruidoso Downs 575.378.4431 raceruidoso.com

Ruidoso Municipal Swimming Pool

515 Sudderth Drive 575.257.2795 ruidosoparksandrec.com/ ruidoso-municipal-swimming-pool

Ruidoso Winter Park *

500 Hwy 532, Alto 575.336.7079 ruidosowinterpark.com

Runnels Bonito Stables

Nogal, NM 575.354.2778

Sacred Grounds Coffee and Tea House *

2704 Sudderth Drive 575.257.2273 sacredgrounds-coffee-and-teahouse.com

Seeping Springs Trout Lakes & RV Park *

110 Seeping Springs Road, Ruidoso Downs 575.378.4216 seepingspringsfishing.com

Sentinel Ranch Winery

105 La Riconada Lane, San Patricio 575.653.4331 hurdgallery.com

Sierra Cinema *

721 Mechem Drive #12 575.257.9444 allentheatresinc.com/theater/ sierra_cinema

Ski Apache *

1286 Ski Run Road, Alto 575.464.3600 skiapache.com

Ski Cloudcroft

1920 Hwy 82, Cloudcroft 575.682.2333 skicloudcroft.net

Smokey Bear Historical Park *

118 Smokey Bear Boulevard, Capitan 575.354.2748 emnrd.state.nm.us/SFD/ SmokeyBear/SmokeyBearPark.

Smokey Bear Ranger District - Lincoln National Forest*

901 Mechem Drive 575.257.4095 fs.usda.gov/main/lincoln/aboutforest/districts

Spencer Theater for the Performing Arts

108 Spencer Road, Alto 575.336.4800 spencertheater.com

Tall Pines Beer & Wine Garden

2213 Sudderth Drive 575.630.0327

Tanner Tradition *

624 Sudderth Drive 575.257.8675 tannertradition.com

The Arrowsmith Store

963 Calle La Placita, Lincoln 575.653.4034 arrowsmithstore.com

The Links at Sierra Blanca *

105 Sierra Blanca Drive 575.258.5330 thelinksatsierrablanca.com

The Spa at the Inn

287 Carrizo Canyon Road, Mescalero 575.464.7013 innofthemountaingods.com/spa

Tinnie Silver Dollar *

28842 Hwy 70, Tinnie 575.653.4425

Tularosa Basin Gallery of Photography *

401 12th Street, Carrizozo 612.963.1499 photozozo.org

Two Rivers Park

100 Robin Road 575.257.5030 ruidosoparksandrec.com/ two-rivers-park

Vinny and Val's

2703 Sudderth Drive 575.257.5753

White Mountain Sports Complex

659-687 Hull Road 575.257.5030 ruidosoparksandrec.com/whitemountain-sports-complex

Wibit Water Course

Grindstone Lake 575.257.5030

Wildspirit Outfitters *

691 Hwy 37, Nogal 575.616.9405 wildspiritoutfitters.net

Wingfield Park

300 Center Street 575.257.5030 ruidosoparksandrec.com/ wingfield-park

Win Place & Show

2516 Sudderth Drive 575.257.9982

EVENT VENUES



Best Western Pine Springs Inn *

Banquet room for 75 people. 111 Pine Springs Drive, Ruidoso Downs 575.378.8100 bestwestern.com

Bonita Park Camp & Conference Center *

Pool, kitchen, dining, retreat & campsites, facilities for 325 people. 200 Bonito Park Road, Capitan 575.336.4404

bonitapark.com Comfort Inn *

Meeting/reception facilities for 65-75 people with catering capabilities. 2709 Sudderth Drive 575.257.2770 comfortinnruidoso.com

Cree Meadows Country Club *

North 40 Banquet Room: 180; Dining Room: 110; Lounge: 111. 301 Country Club Drive 575.257.2770 playcreemeadows.com

Enchanted Vine Barn*

104 Alto Pines Trail 575.937.5866 enchantedvinebarn.com

Flying J Ranch *

Hwy 48, ½ mile past NM 532 575.336.4330 flying jranch.com

High Country Lodge *

Meeting/reception facilities for 70 people. 859 Hwy 48, Alto 575.336.4321 highcountrylodge.net

Hotel Ruidoso *

Meeting/reception/banquet facilities for 55 people. 110 Chase Street 575.257.2007 hotelruidoso.net

The Hubbard Museum of the American West *

Meeting/reception/banquet facilities for 150 people. 26301 Hwy 70, Ruidoso Downs 575.378.4142 hubbardmuseum.org

Innsbrook Village Country Club and Resort

Meeting/reception facilities for 60 people. 146 Geneva Drive 575.258.3589 innsbrookcondos.com

La Junta Guest Ranch *

Meeting/reception/banquet facilities for 60 people. 111 La Junta Ranch Road 575.336.4361 lodginginruidoso.com

Little Creek RV Park *

Meeting facilities for 125 people. 290 Hwy 220, Alto 575.336.4044 littlecreekrvpark.com

Lone Tree Camps *

Adult/ Family/ Youth Retreats, food service, staffed high adventure year-round activities. Lodging up to 150, meeting facilities up to 200. 203 Smokey Bear Boulevard, Capitan 575.354.3322 Ionetreecamps.org

MCM Eleganté Lodge & Suites *

Meeting/reception/banquet facility for 100 people. 107 Sierra Blanca Drive 575.258.5500 mcmeleganteruidoso.com

Moonflower Meadows/ Shannon Loves Flowers*

Outdoor Weddings 27680 Don Mauricio Loop, San Patricio 575.489.7608

Pine Ridge Campground *

Meeting facilities for 50 people. 124 Glade Road 575.378.4164 pineridgervpark.com

Rainbow Lake Cabin & RV Park *

Meeting/reception/banquet facilities for 70 people. 806 Carrizo Canyon Road 575.630.2267 rainbowlakecabinandry.com

River Crossing **Event Center**

Meeting/reception/banquet facilities for 800 people. 1900 Sudderth Drive 575.937.1890 rivercrossingnm.com

R&R RV Park

Meeting facilities for 20-25 people. 595 Gavilan Canyon Road 575.258.1187

Ruidoso Convention Center *

Meeting/reception/banquet facilities for 300 people. 111 Sierra Blanca Drive 575.258.5445 ruidosoconventioncenter.com

Ruidoso Mountain Inn

Meeting facilities for 15 people. 400 Hwy 70 575.257.3736 ruidosomountaininn com

San Patricio Retreat

119 La Mancha Road. San Patricio 575.653.4415 sanpatricioretreat.org

Sanctuary on the River *

Meeting/reception facilities for 150. 207 Eagle Drive 575.630.1111 sanctuaryontheriver.com

Spencer Theater for the Performing Arts *

108 Spencer Road 575.336.4800 spencertheater.com

Village Lodge * 1000 Mechem Drive 575.258.5442 villagelodge.com

CHURCHES



Abundant Life United Pentecostal Church *

1231 Mechem Drive 575.257.0018

Angus Church of the Nazarene *

103 Bonito Park Road 575.336.8032

Calvary Chapel of Ruidoso 707 Mechem Drive

575.257.5915

Centro Familian Destino

304 Sudderth Drive 575.257.0447

Church of Jesus Christ

of Latter Day Saints 1091 Mechem Drive 575.258.1253

Church Of Christ

1107 Avenue C, Carrizozo 575.648.2537

Community United Methodist Church

220 Junction Road 575.257.4170

Episcopal Church of the Holy Mount

121 Mescalero Trail 575.257.2356

First Baptist Church of Ruidoso *

270 Country Club Drive 575.257.2081

First Baptist Church of Ruidoso Downs

105 Canyon Trail 575.378.4611

First Baptist Church of Carrizozo

314 10th Street, Carrizozo 575.648.2968

First Christian Church *

112 Hull Road 575.258.4250

First Presbyterian

101 S. Sutton Road 575.257.2220

Gateway Church of Christ

415 Sudderth Drive 575.257.4381

Grace Harvest

806 Gavilan Canyon Road 575.937.8101

J Bar J Country Church *

25974 Hwy 70 575.257.6899

Kingdom Hall of Jehovah's Witness

1102 Gavilan Canyon Road 575.336.4147

One Church *

1218 Mechem Drive 575.257.2324

Pacto Viviente Church

106 E. Circle Drive, Ruidoso Downs 575.378.9140 or 575.937.6664

River Crossing Ministries

1950 Sudderth Drive 575.686.8582

Ruidoso Baptist Church

126 Chuch Drive 575.378.4174

Ruidoso Seventh-Day Adventist Church

207 E. Parkway, Ruidoso Downs 575.378.4161

Santa Rita Catholic Church

213 Birch Street, Carrizozo 575.648.2853

Shepherd of the Hills Lutheran

1120 Hull Road 575.258.2330

St. Eleanor's Catholic Church *

120 Junction Road 575.257.2330

St. Joseph's Apache Mission

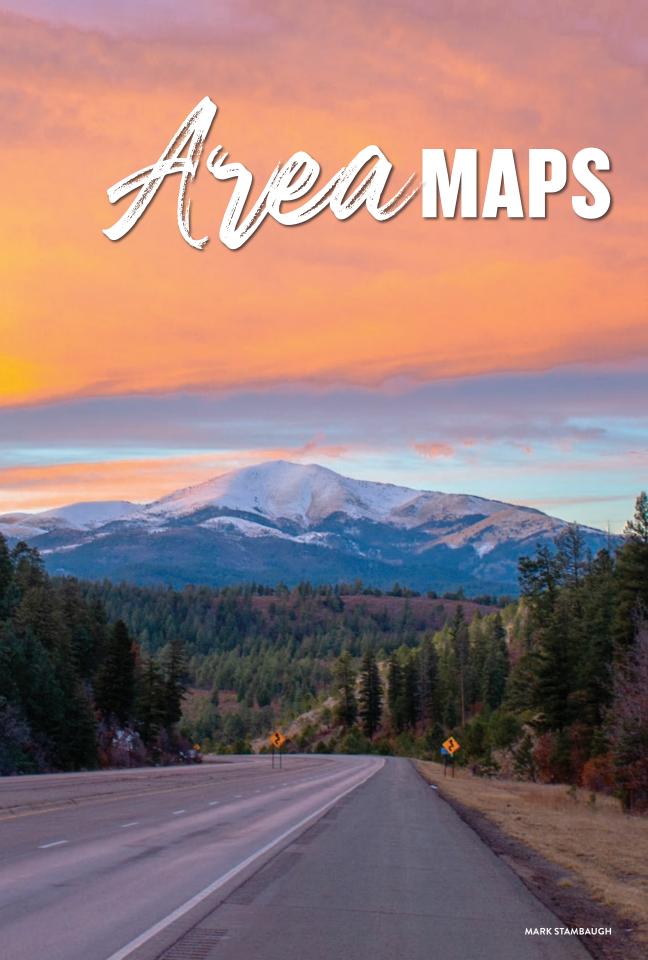
626 Mission Road, Mescalero 575.464.4473

St. Matthias **Episcopal Church**

610 E Avenue, Carrizozo 505.257.2356

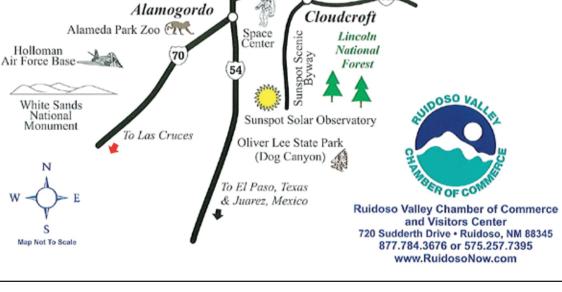
Trinity United Methodist

1000 D Avenue, Carrizozo 575.648.2893



AREA MAP: RUIDOSO & **RUIDOSO DOWNS** Ft. Stanton . To Capitan – Home of Smokey Bear (26 miles) and Lincoln – State & National Historical District (34 miles) Home of Billy the Kid Bonito Lake Spencer Theater for the Performing Arts 117 Alto Lake Ruidoso Map Not To Scale ON THE PERSON NAMED IN Eagle Lake Cedar Creek Dispersed Camping (Free Area) Sam Tobias Memorial Campgrounds Group Reservations: Forst Service 257-4095 Coder Creek Pionic Area n_n n ER OF CO Ruidoso Valley Chamber of Commerce and Visitors Center Fitness Trail ■ 720 Sudderth Drive • Ruidoso, NM 88345 877.784.3676 or 575.257.7395 www.RuidosoNow.com Sierra Cinema Eastern New Mexico University • Ruidoso Lincoln County Humane Socie Historic Upper Canyon Area Grindstone Lake and Dam Ruidoso Downs of Motor Vehicles 378-8550 70 Mescalero Lake inn of the Mountain Gods • To Mescalero, Alamogordo, and El Paso

AREA MAP: **RUIDOSO REGIONAL ATTRACTIONS** Corona & Santa Fe Gran Quivera State Monument (Pueblo Ruins) To Socorro & Albuquerque White Oaks 380 Lincoln National Forest Valley of Fires State Park Capitan: Smokey Bear *Carrizozo* Historical Park & Museum (Malpais Lava Flow) Bonito Lincoln: State & National Historical Site Capitan Lake (Billy the Kid Country) Lincoln ki Apache Three Rivers To Roswell Hondo Petroglyphs Ruidoso 🔾 National San Patrici Ruidoso Recreation Area Tinnie Downs Mescalero Billy the Kid National Scenic Byway Mescalero Tularosa Apache (244 Reservation Silver Lake Campgrounds Pistachio Farms 82 Alamogordo Cloudcroft Space Center Lincoln National



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A special thanks to JT Evans for contributing the photo used on this year's cover.

We would also like to thank all of the locals and visitors who submitted photos for the guide this year.

CALENDAR

OF EVENTS



Due to uncertainty surrounding COVID-19 and when public events will be able to resume in New Mexico, we have decided not to print the events calendar this year. Some events are being live-streamed and others will be rescheduled or canceled. This information will be available on our website. We will continue to keep our calendar online up-to-date.

Please go to VisitRuidoso.com/events-calendar to check out what's going on in Ruidoso.

We can't wait until restrictions are lifted and you are able to Visit Ruidoso again. In the meantime, we hope that you can use this guide to daydream and plan a future trip. Ruidoso will be waiting...







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